

INFORMATION THAT BUILDS THE WORLD

international construction

WE WORK WITH:



2022 MEDIA INFORMATION



www.khl.com



International Construction



@international construction mag



@KHLConstruction



International Construction

www.international-construction.com

international construction

WE REACH KEY BUYERS IN THE GLOBAL CONSTRUCTION INDUSTRY

The Covid-19 pandemic has changed the way we work, the way we greet people and where we are allowed to travel. It has also impacted the construction industry, acting as a force accelerator to trends that were already in place. It has sped up the adoption of new technology, such as the ability for staff to work on projects remotely and wearable technology that tracks the movement and health of workers.

While the pandemic has accelerated the adoption of new tech, in other ways the construction industry has been surprisingly unaffected. While many other industries suffered declines in productivity and sales, construction – in most parts of the world – was able to continue.

Contractors and OEMs have been releasing their latest financial reports and the overwhelming trend is that of strong increases in sales. In many cases, sales for 2021 are higher than in 2019, in a world before Covid-19, highlighting just how quickly the sector has bounced back.

Construction is a truly global industry. As governments continue to use new infrastructure investment as a way of giving their economies a boost then, combined with the need to maintain existing infrastructure, it will remain one of the world's most important sectors.

International Construction has embarked on a substantial change to its editorial programme as we work to bring you the best and most interesting articles. Our goal is to inform you, in print and online, and to help you in your role in this most essential of industries.

ANDY BROWN Editor

MAGAZINE

[\(Click here for more information\)](#)



25,724

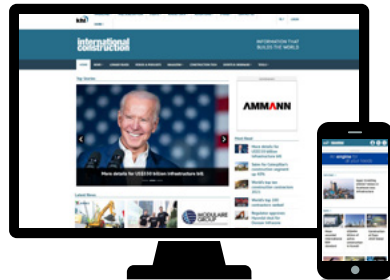
CIRCULATION

PUBLISHER'S OWN DATA

9 ISSUES PER YEAR

WEBSITE

[\(Click here for more information\)](#)



37,721

PAGE VIEWS/MONTH

AVERAGE (SEP 2020-JAN 2021)
PUBLISHER'S OWN DATA



SOURCE: GOOGLE ANALYTICS
Google Analytics is the most widely used web analytics service on the internet and considered the most accurate.

NEWSLETTER

[\(Click here for more information\)](#)



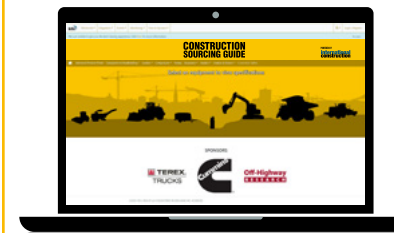
26,512

WEEKLY DISTRIBUTION

AVERAGE (JULY 2021)
PUBLISHER'S OWN DATA

SOURCING GUIDE

[\(Click here for more information\)](#)



5,082

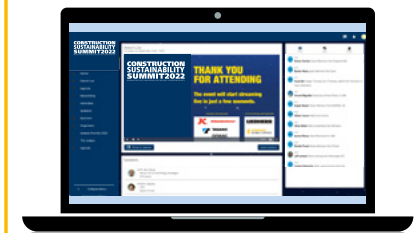
PAGE VIEWS/MONTH

AVERAGE (MAY 2021)
PUBLISHER'S OWN DATA

EVENTS

[\(Click here for more information\)](#)

6 SEPTEMBER 2022



1,050

AVERAGE REGISTRATIONS

KHL 2020-2021 SUMMITS
PUBLISHER'S OWN DATA



UNEXPECTED PANDEMIC BOUNCE

EQUIPMENT SALES IN THE 2010S

- After a period of weakness in the early and mid-part of the 2010s, global equipment sales picked up at the end of 2016.
- Robust growth followed in 2017 and 2018, taking the global market to a record 1.1 m units sold in 2018.
- This level was more or less maintained in 2019.
- The market began to soften and it was anticipated that 2020 would see a modest downturn in global construction equipment sales.

COVID-19

As the pandemic took hold around the world and

national lockdowns came into force it was feared that global markets would crash and declines of 20-40% were anticipated in worldwide equipment sales.

However, the final result for 2020 was that there was almost no change in global sales. Indeed, it is striking that the market performed better in the pandemic than it was expected to prior to the Covid outbreak.

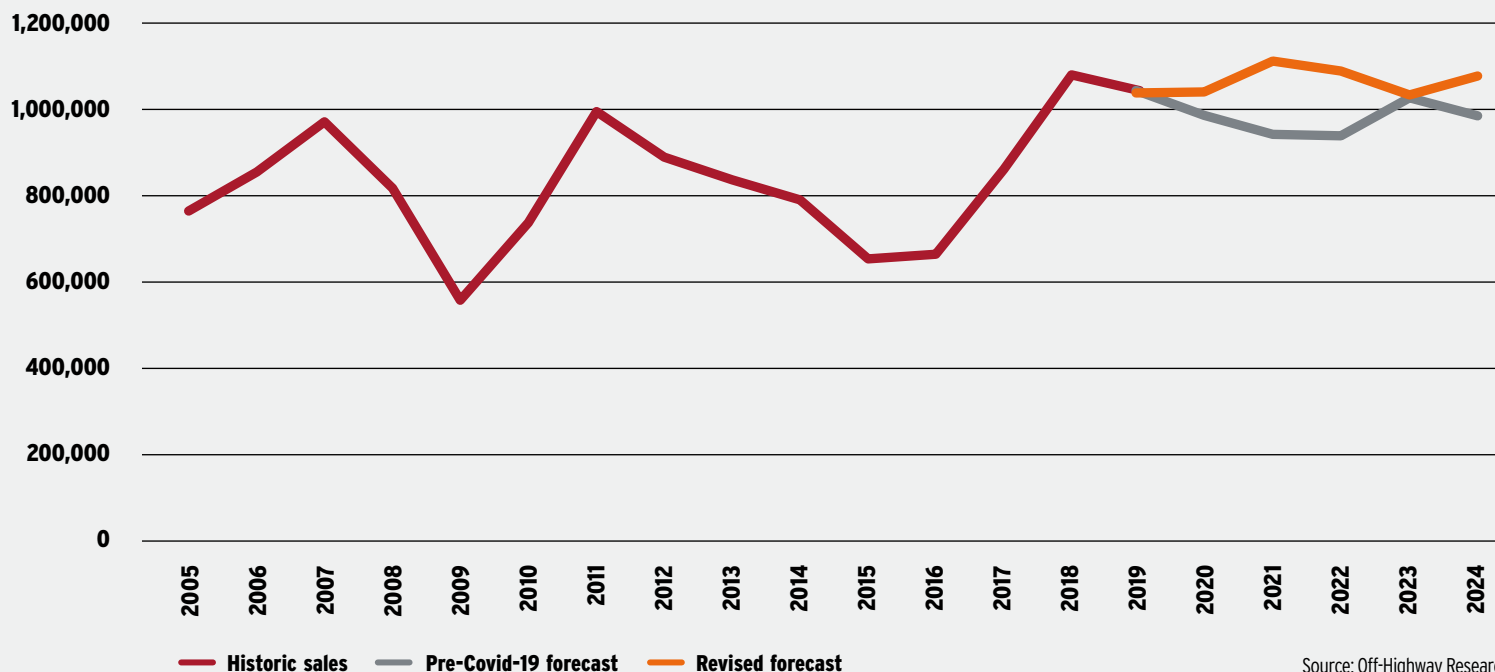
2021 AND BEYOND

According to Off-Highway Research, 2021 could see record-high levels of equipment sales. Beyond 2021, the forecast is for continued high equipment sales worldwide.

PLAY THE VIDEO BELOW TO LEARN MORE ABOUT EQUIPMENT SALES



GLOBAL SALES SHOWING PRE AND POST COVID FORECAST



Source: Off-Highway Research

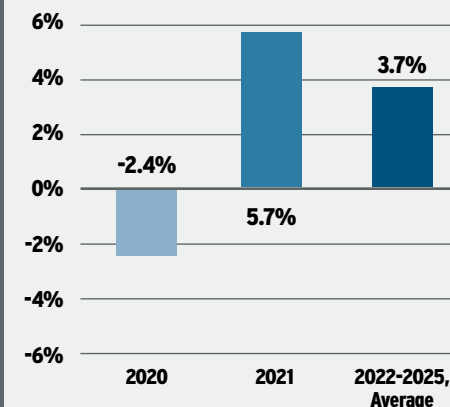
CONSTRUCTION OUTPUT GROWTH

According to analytics company Global Data, global construction output will see growth of 5.7% in 2021. This predicted growth would be a robust figure, given that the industry saw a 2.4% decline in 2020 and that cases of those infected with Covid-19 is still high around the world.

Many markets have managed to regain growth momentum and have already returned to pre-Covid-19 levels. Out of 65 markets that have produced quarterly data for the first quarter of 2021, 25 had recorded year-on-year (Y-o-Y) growth in that period, including China, France, Italy, India and Saudi Arabia.

While the report does acknowledge that, apart from Covid-19, the industry has a number of issues such as disruptions to supply chains and materials shortages it pointed to the high level of construction activity around the world as being very positive.

GLOBAL CONSTRUCTION OUTPUT



Source: Global Data

INTERNATIONAL CONSTRUCTION REACHES EVERY COUNTRY IN THE WORLD

MAGAZINE



25,724

CIRCULATION

PUBLISHER'S OWN DATA

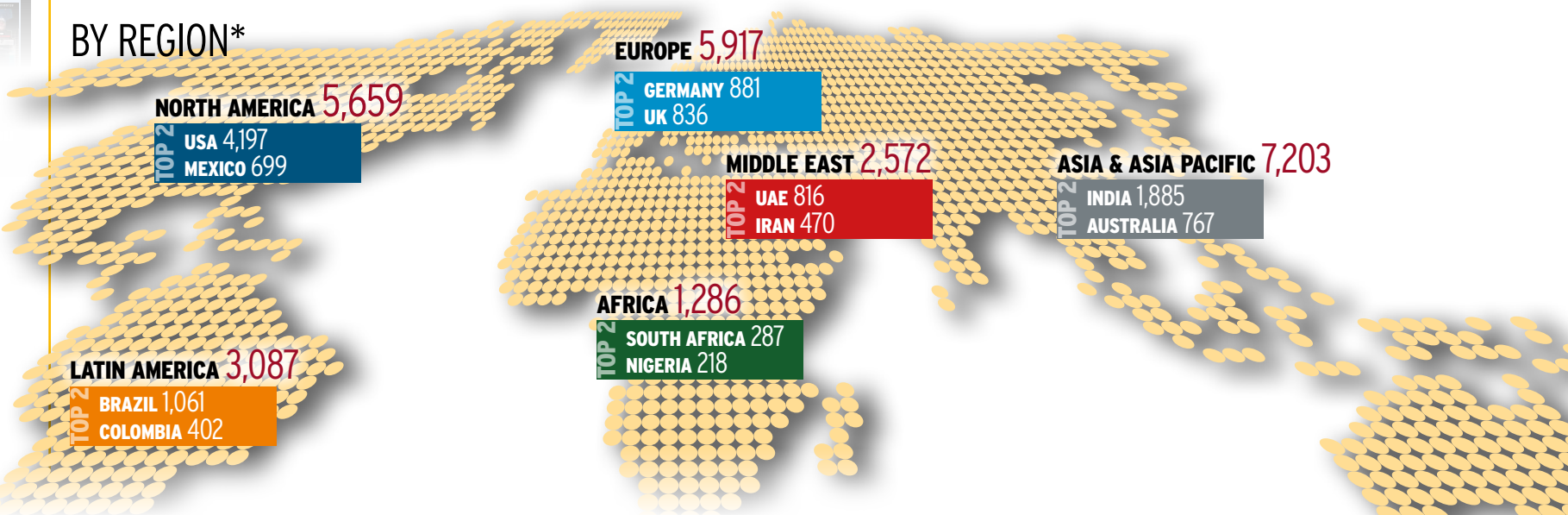
9 ISSUES PER YEAR

- **Our circulation targets buyers of equipment:**

Contractors and equipment rental companies purchase 75-80% of all construction equipment in the world; we reach 15,000+ contractors and 2,200+ rental companies each issue

- Our circulation is fluid and determined by the construction output in each country
- We target both the developing markets worldwide and the established construction markets

BY REGION*



BY BUSINESS TYPE

- 57% Contractor/Sub-contractor
- 9% Consulting Engineer/Architect/Quantity Surveying and Consultant
- 9% Equipment Rental
- 8% Manufacturer
- 8% Distributor/Agent/Equipment Sales
- 6% End Users (including energy/oil & gas/mining/utilities)
- 3% Other

📄 **If your company operates just in Europe, request a media pack from our sister publication, Construction Europe, to see further advertising opportunities**

For more information, or to advertise, please contact **Simon Kelly**: simon.kelly@khl.com | T: +44 (0)1892 786223 | M: +44 (0) 7850 203298

JAN-FEB

CONTECH FOCUS:

Next generation surveying: drones and new technology

Earthmoving equipment: Heavy
Engines: The benefits of diesel power

NEW How to solve construction's skills shortage

COUNTRY REPORT: **America**

BONUS DISTRIBUTION:

✔ World of Asphalt

MARCH

CONTECH FOCUS:

The software revolution

Concrete equipment: Latest techniques and technology

Quarrying and mining: How new tech is being practically used

NEW Trends: Sustainable construction materials

COUNTRY REPORT: **India**

FREE MARKET RESEARCH:

Free independent advertising research for full pages or larger

BONUS DISTRIBUTION: ✔ GIC

APRIL

MARKET INTELLIGENCE:

Equipment Market Report

Off-Highway RESEARCH

CONTECH FOCUS:

Autonomy and robotics

Road construction 2030:

How will the sector evolve?

NEW How to boost jobsite health & safety

COUNTRY REPORT: **Germany**

MAY-JUN

MARKET INTELLIGENCE:

Yellow Table

CONTECH FOCUS:

New power: electric, hydrogen and fuel cells

High rise construction: Challenges and opportunities

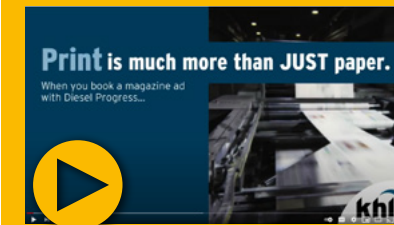
NEW international construction INDUSTRY SNAPSHOT

NEW Trends: How urbanisation will impact construction's future

COUNTRY REPORT: **Australia**

BONUS DISTRIBUTION: ✔ Hillhead

PRINT REMAINS NUMBER 1



Our audience, your current and prospective clients, tell us that print remains their number one source of information. Read these independent reports for more information:

✔ [Format Preference](#)

✔ [Ad Performance: Print v Digital](#)

JUL-AUG

PREVIEWS



MARKET INTELLIGENCE: ICON200

CONTECH FOCUS:

Connected construction: is 5G a game changer?

Earthmoving equipment: Compact

NEW How to make construction more sustainable

COUNTRY REPORT: **UAE**

BONUS DISTRIBUTION:

✔ M&T Expo ✔ Bauma
✔ International Rental Conference

SEPTEMBER

SHOW GUIDE



CONTECH FOCUS:

Inside Construction's R&D departments

Concrete: New tech and sustainability

Global crane projects

NEW Trends: Modular construction best practice

COUNTRY REPORT: **Brazil**

BONUS DISTRIBUTION:

✔ Bauma ✔ Bauma China

OCTOBER

LAST MINUTE NEWS



PREVIEWS



CONTECH FOCUS:

The BIM/Digital twin debate

Falsework and formwork:

Global projects examined

Drilling and foundations:

New products and innovations

NEW How to upskill operators

COUNTRY FOCUS: **South Africa**

BONUS DISTRIBUTION:

✔ Bauma ✔ Bauma China

GLOBAL CONSTRUCTION GUIDE

Global Outlook

KHL Toplists analysis



NOV-DEC

CONTECH FOCUS:

Wearable technology

Sustainable road building:

The ways in which the sector is turning increasingly green

Supply chains: How contractors and OEMs are managing supply chains

NEW international construction INDUSTRY SNAPSHOT

NEW Trends: Mega projects - the key factors for success

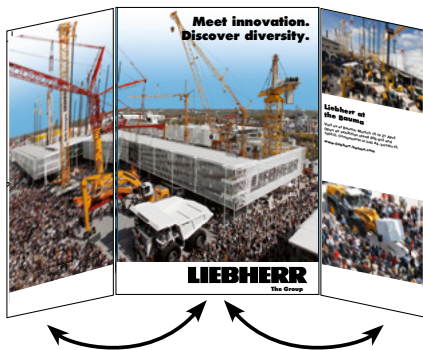
COUNTRY FOCUS: **China**

BONUS DISTRIBUTION:

✔ BC India

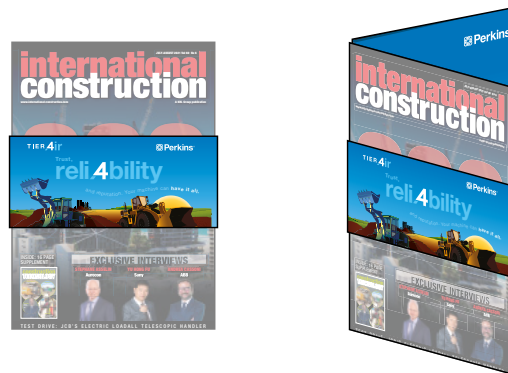
UNIQUE ADVERTISING POSITIONS FOR SHOW GUIDE ISSUES OR SUPPORTING PRODUCT LAUNCHES OFFER A GREAT OPPORTUNITY FOR SOME HIGH IMPACT, HIGH VISIBILITY MARKETING.

BARN DOOR



A split cover revealing your advert comprising a full page and two half page verticals.

BELLY BAND/WRAPAROUND



Your belly band wrapped around the magazine with the option of linking to your double page spread of advertising inside the magazine.

SUPPLEMENT



A supplement bound in the magazine consisting of four, eight, 12 or 16 pages.

MAGAZINES GIVE YOU THE SPACE TO TURN YOUR ADVERTISEMENT INTO A VISUAL STORY, NOT JUST A ONE-LINE PRODUCT PITCH.

GATEFOLD: COVER OR INSIDE POSITION



Three pages of advertising opening out as a gatefold from either the front cover or back cover. Or, opening out as a four- or six-page gatefold inside the magazine.



POSTCARD



Attach a postcard to the front cover of the magazine for high visibility marketing that every subscriber will see and be engaged.

BOOKMARK OR TABBED AD



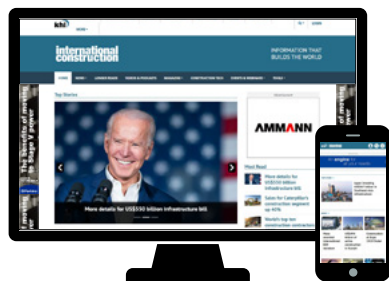
You can guarantee all subscribers see your advertisement with a bookmark added to your ad or highlighted with a tabbed insert.

Direct traffic from ICON's website to yours

Promote your message for at least 1 month

Measure your campaigns success via the KHL dashboard

WEBSITE



37,721

PAGE VIEWS/MONTH

24,049

UNIQUE VISITORS/MONTH

25,823

SESSIONS/MONTH

AVERAGE (SEP-JAN 2021)
PUBLISHER'S OWN DATA



SOURCE: GOOGLE ANALYTICS
Google Analytics is the most widely used web analytics service on the internet and considered the most accurate.

SOLUS WALLPAPER

BRAND NEW for 2022, wallpaper is 'sticky' and is the only banner that is visible the whole time. Only available for desktop view. Run of site.

Desktop: 1260 x 1500 pixels
1024px centre gap not visible

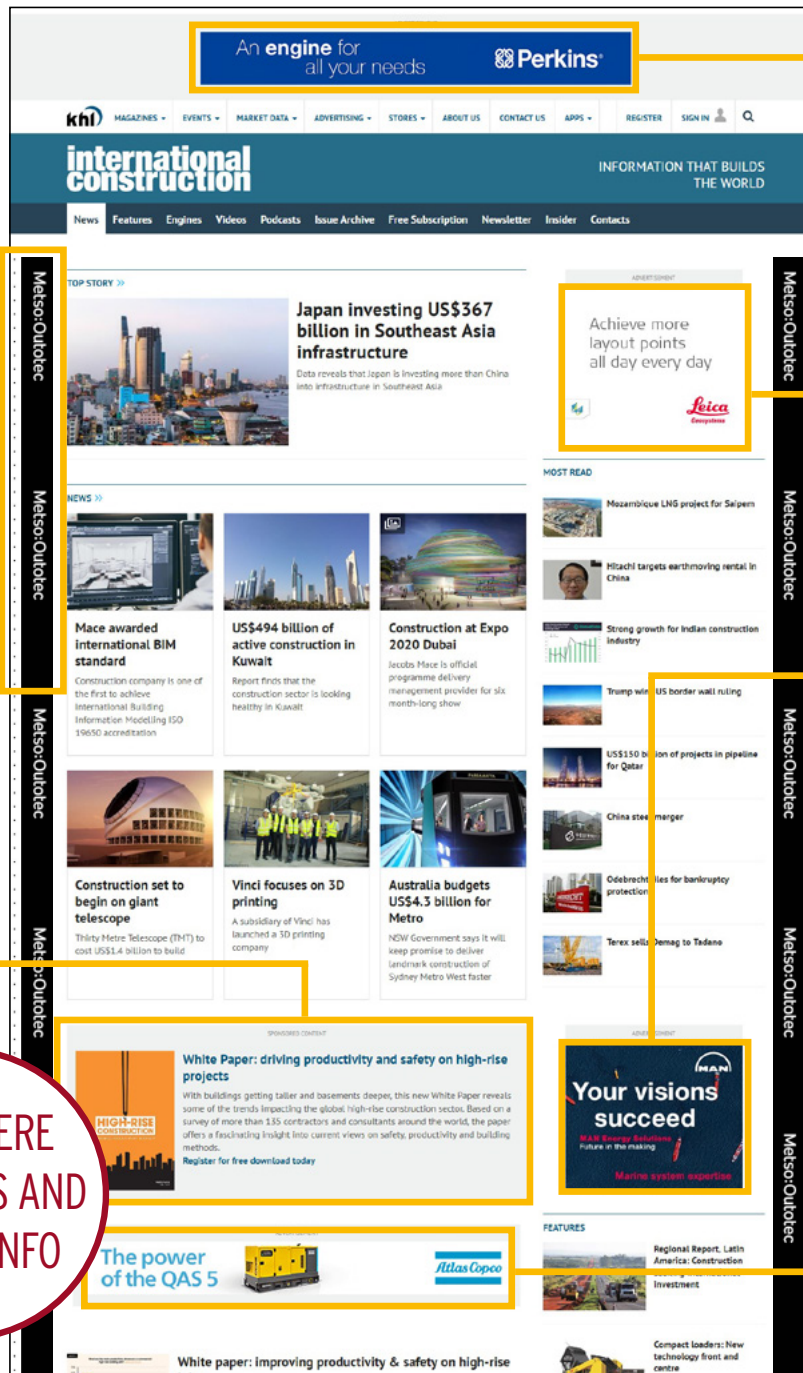
SPONSORED CONTENT

Demonstrate that you are a market leader and expert in your field by expanding on a key subject via a longer article or video. Run of site.
Learn more here

Headline: Max 40 characters including spaces
Standfirst: Max 250 characters including spaces
Button Text: Max 20 characters including spaces
Image: 3:2 ratio image

Article: Max 3000 characters including spaces, five JPEG or PNG images or a link to an article hosted on your website.

CLICK HERE FOR RATES AND LATEST INFO



TOP BILLBOARD

High profile position to promote, brand, exhibition or product lines. Run of site

Desktop: 728 x 90 pixels
Tablet: 468 x 60 pixels
Mobile: 300 x 75 pixels

MPU 1 & MPU2

High profile position to promote, brand, exhibition or product lines. Run of site.

MPU3 and MPU4 slots also available.

Desktop, Tablet & Mobile: 300 x 250 pixels

IN-CONTENT LEADERBOARD

Prominent position within the main news stories. Promote your brand, new product or special offer. Run of site.

Desktop: 598 x 100 pixels
Tablet: 468 x 60 pixels
Mobile: 300 x 75 pixels

NOW HOSTED ONLINE, THE CONSTRUCTION SOURCING GUIDE IS THE ULTIMATE NEW MACHINERY GUIDE FOR THE WORLD'S CONSTRUCTION INDUSTRY

constructionsourcingguide.media



5,082

PAGE VIEWS/MONTH

AVERAGE (MAY 2021)
PUBLISHER'S OWN DATA

Easy to use search function is split into the following categories:

- Compaction & Roadbuilding
- Loaders
- Compressors
- Pumps
- Excavators
- Haulers
- Graders & Dozers

ADVERTISING OPPORTUNITIES:

TOP BILLBOARD

✓ Available for one advertiser only, benefit from your banner in the most prominent position on the website. Run of site.

ADVERTISE FROM \$ 3,250 € 2,700 PER MONTH

Desktop: 728 x 90 pixels | Tablet: 468 x 60 pixels | Mobile: 300 x 75 pixels

BECOME A SOURCING GUIDE SPONSOR

✓ Benefit from your logo on every page of the site driving brand recognition

SPONSOR FROM \$ 2,625 € 2,190 PER MONTH

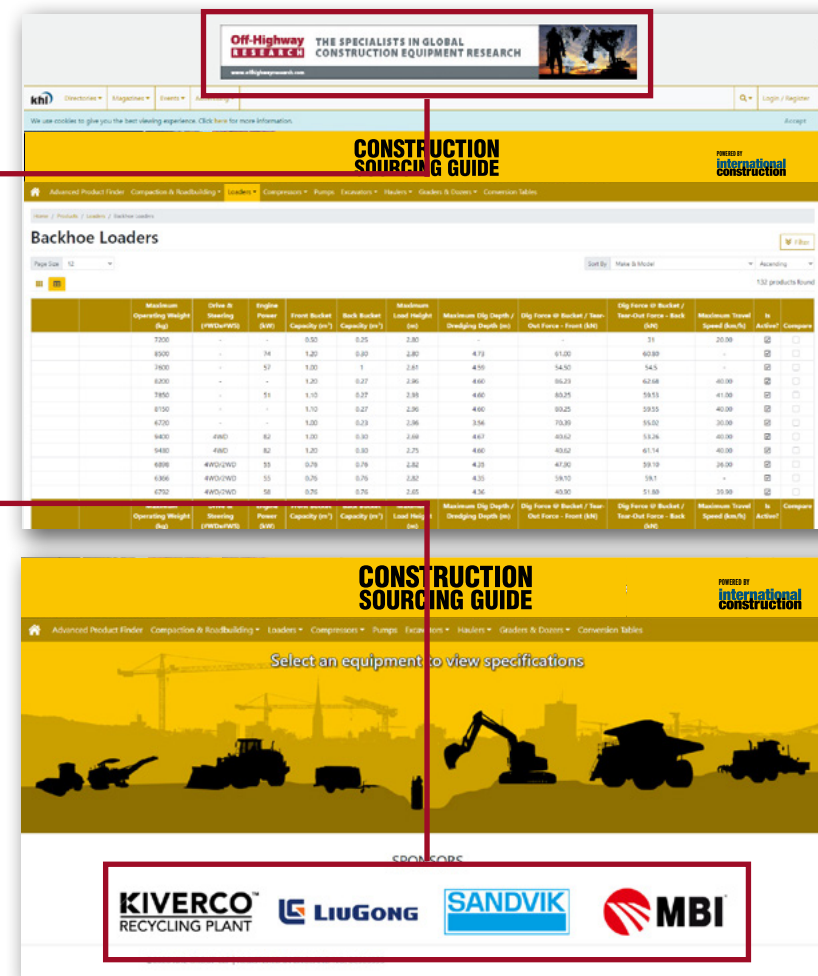
Minimum width: 600 pixels. File type: PNG or JPG or EPS (transparent background). GIF's are not supported. Logos are optimised during the upload process and will not display at full size.

For more information, or to advertise, please contact **Simon Kelly:**
simon.kelly@khl.com | T: +44 (0)1892 786223
M: +44 (0) 7850 203298

15% DISCOUNT FOR RECOGNIZED AGENCIES OR DIRECT INVOICING

CLICK HERE FOR MORE INFORMATION

PLACE YOUR MESSAGE IN FRONT OF KEY BUYERS WHO ARE CURRENTLY SOURCING NEW EQUIPMENT



Reach your audience direct to their inbox 4+ times a month*

Direct buyers straight to your chosen landing page

Align your brand with the latest news for our industry

NEWSLETTER



26,512

WEEKLY DISTRIBUTION

AVERAGE (JULY 2021)
PUBLISHER'S OWN DATA

Materials are due one week prior to mail date. Send all materials and links to: production@khl.com

LIMITED TO 6 ADVERTISERS PER ISSUE

SPONSORED CONTENT 1 SOLD WEEKLY

Highly prominent position to dominate newsletter with space to expand your message.

Limited to 1 advertiser per week.

Headline: Max 60 characters including spaces
Standfirst: Max 400 characters including spaces
Button Text: Max 20 characters including spaces
Image: 570px width by 190px height high res image
Article: Five images (Jpeg or PNG formats), text (up to 3000 characters including spaces) or please supply a link to an article hosted on your own website.

SPONSORED CONTENT 2 SOLD WEEKLY

Build brand awareness, promote a new product/service or drive downloads of a white paper.

Limited to 1 advertiser per week.

Text: Max 308 characters including spaces
Button Text: Max 20 characters including spaces
Image: 3:2 ratio image high resolution image
Article: Five images (Jpeg or PNG formats), text (up to 3000 characters including spaces) or please supply a link to an article hosted on your own website.

CLICK HERE FOR RATES AND LATEST INFO

TOP BANNER SOLD MONTHLY

Guaranteed top position for entire month.

Limited to 1 advertiser per month.

Desktop, Tablet & Mobile: 570 x 200 pixels

SPONSOR BANNERS SOLD MONTHLY

Branding opportunity, drive leads to your website. All sponsor banners rotated during the month.

Limited to 5 sponsors per month.

Desktop, Tablet & Mobile: 570 x 100 pixels

BUTTON BANNERS SOLD MONTHLY

Cost effective digital branding.

Desktop, Tablet & Mobile: 150 x 150 pixels

*With the exception of the sponsored content positions which are sold on a weekly basis

Promote your presence at the world's largest trade fair!

7 newsletters; 3 prior to the show, 3 during, 1 afterwards

50,000 distribution offers combined potential views of 350,000

NEWSLETTER



50,000

DISTRIBUTION

PUBLISHER'S OWN DATA

SPONSORED CONTENT

Highly prominent position to dominate newsletter with space to expand your message.

Limited to 1 advertiser.

- Headline:** Max 40 characters including spaces
- Standfirst:** Max 250 characters including spaces
- Button Text:** Max 20 characters including spaces
- Image:** 3:2 ratio image
- Article:** Max 3000 characters including spaces, five JPEG or PNG images or a link to an article hosted on your website.

CLICK HERE FOR RATES AND LATEST INFO

KHL's baumadailynews
news and views from the world's biggest construction equipment exhibition

Top story
Construction at Expo 2020 Dubai
Jacobs Mace is official programme delivery management provider for six month-long show...

An engine for all your needs **Perkins**

Australia budgets US\$4.3 billion for Metro
NSW Government says it will keep promise to deliver landmark construction of Sydney Metro West...

Driving change with Lokotrack® e-Power
With challenging operational conditions driving change for aggregate producers, there is a considerable rise in popularity of hybrid mobile crushing and screening solutions worldwide – the demand goes further Central Europe or the Nordics.
Lokotrack® e-Power

Vinci focuses on 3D printing
A subsidiary of Vinci has launched a 3D printing company...

Leica iCON iCR80

Bauer trench cutter reaches 228m
FalCon project sees Bauer BC 50 cutter reach record depth in search of diamonds in Kimberlite fields...

Europe the leader in robot tech
Construction companies in Europe lead the world with an average of 1.2 robots per 10,000 workers...

LET'S DARE TOGETHER **Haulotte**

Vinci focuses on 3D printing
A subsidiary of Vinci has launched a 3D printing company...

Aliseas lifts 25,000 tonne platform
25,000 tonne Brent Bravo oil and gas field platform topside lifted by Aliseas Pioneering Spirit...

WIRTGEN
Your visions succeed
From simple solutions to future in the making. Meeting complex challenges.

DPG DIGITAL PROGRAMS SUMMIT CONFERENCE AND AWARDS
SEPTEMBER 30, 2019 LOUISVILLE, USA

TOP BANNER
Guaranteed top position for all 7 issues of the Bauma Daily newsletter.
Limited to 1 advertiser.
Desktop, Tablet & Mobile: 570 x 200 pixels

SPONSOR BANNERS
Branding opportunity, drive leads to your website. All sponsor banners rotated after each issue.
Limited to 4 advertisers.
Desktop, Tablet & Mobile: 570 x 100 pixels

BUTTON BANNERS
Cost effective digital branding.
Limited to 3 advertisers.
Desktop, Tablet & Mobile: 150 x 150 pixels

DIGITAL ISSUE SPONSORSHIP



NEW for 2022. Solus position available on the download email sent to all International Construction's digital readers for every issue (9 in 2022). Total digital readership is **17,808**. [Learn more here](#)

OUTSIDE FRONT COVER



NEW for 2022. The Outside Front Cover is the first page of the digital issue of International Construction, opposite the front cover. Dominate the digital issue and benefit from the circulation of **17,808**. [Learn more here](#)

PRODUCT LAUNCH PACKAGES



Use International Construction to promote your new products and services. International Construction can offer a blended marketing approach including:

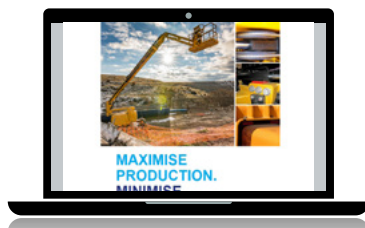
- Remarketing
- Digital banners
- Social media campaigns
- eCasts
- Fully hosted webinar

...to drive awareness and more importantly sales.

With uncertainty surrounding live shows, more and more clients are finding this method a good cost effective alternative. And we have the audience to make it work for you. [Learn more here](#)



EBLASTS



International Construction has a global database of approx. **30,000** active decision makers. Rent this list to drive leads, promote your event, increase sales. Prices start at **US\$450/€380** per **1,000**. [Learn more here](#)

WHITE PAPERS



Like so many others, our audience is crying out for good quality information to help them run their business better and more efficiently. [Learn more here](#)

A BRAND NEW EVENT FOR 2022 FOCUSING ON SUSTAINABILITY WITHIN THE CONSTRUCTION MARKET

SUSTAINABILITY SUMMIT

6 SEPTEMBER 2022



1,050

AVERAGE REGISTRATIONS

PUBLISHER'S OWN DATA
KHL 2020-2021 SUMMITS

During 2020-2021, KHL hosted a number of successful virtual events, ranging from webinars to mini conferences. Following great success with the Construction Technology Summit (please click here for the recording), ICON and CE will launch a joint event focusing on a mega trend affecting the construction sector... Sustainability.

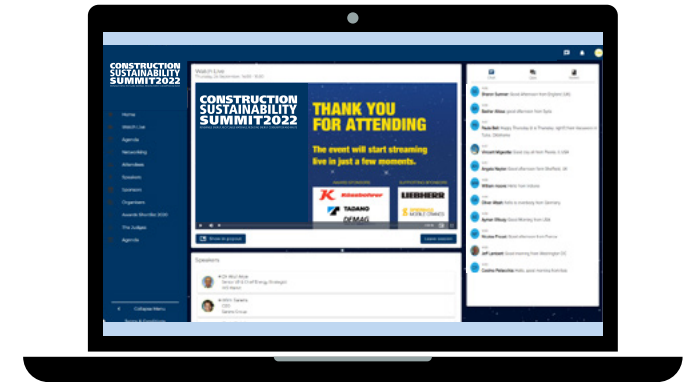
In the Construction Sustainability Summit, a panel of experts will examine crucial issues for the industry, including operating within the circular economy, driving emissions reduction and accessing finance for sustainable projects.

SPONSOR BENEFITS

- ✔ Host videos, documents and brochures on virtual stand*
- ✔ Interact with attendees using chat function
- ✔ Receive list of contact details for all attendees*

CONSTRUCTION SUSTAINABILITY SUMMIT 2022

RENEWABLE ENERGY, RECYCLABLE MATERIALS, REDUCING ENERGY CONSUMPTION AND WASTE



	HEADLINE	GOLD	SILVER	VIDEO BREAK	SUPPORTER PLUS	SUPPORTER
Attendee list (according to GDPR rules)	✔	✔	✔	✔	✔	
Banner on C-Tech, ICON and CE e-newsletters (1 month)	✔ 570 X 100PX	✔ 570 X 100PX	✔ 150 X 150PX	✔ 570 X 100PX	✔ 150 X 150PX	✔ 150 X 150PX
Virtual stand	✔ PROMINENT	✔ PROMINENT	✔	✔ PROMINENT	✔	✔
Brochures to download on virtual stand	✔ UNLIMITED	✔ UNLIMITED	✔ x2	✔ x3	✔ X1	✔ x1
Logo on holding slide on screen during event	✔	✔	✔	✔		
Slider banner during event (logo)	✔	✔	✔	✔	✔	✔
Virtual stand video	✔ UNLIMITED	✔ x3	✔ x1	✔ x1		
Video played during break within the event				✔		
Round table discussion - solus logo branding	✔					

*Dependent on option chosen

EDITORIAL REVIEW



140,231

DIGITAL DISTRIBUTION

PUBLISHER'S OWN DATA

- ✔ Supplement printed in October 2022
- ✔ Includes all tech editorial packaged in to one supplement
- ✔ Distributed to KHL's entire digital audience & hard copy distributed at Bauma
- ✔ Advertising can be booked within the supplement

**PLACE A PRINT ADVERTISEMENT
TO CAPTURE YOUR BUYERS'
ATTENTION**

CONSTRUCTION TECHNOLOGY NEWSLETTER



20,197

FORTNIGHTLY DISTRIBUTION

PUBLISHER'S OWN DATA

- ✔ Distribution to thousands of decision makers looking for technology that can help them work more efficiently
- ✔ Global requested subscriber base
- ✔ Sponsors receive a banner or button, booked monthly

**REACH YOUR BUYERS DIRECT
TO THEIR INBOX WITH A
SPONSOR BANNER OR BUTTON**

CONSTRUCTION TECHNOLOGY WEBSITE



10,000

EXPECTED MONTHLY PAGE VIEWS

PUBLISHER'S OWN DATA

- ✔ The industry's hub for construction technology news and developments
- ✔ Advertising can be booked on a monthly basis
- ✔ Ad positions as per CE website page 9

**DIRECT OUR WEB TRAFFIC
STRAIGHT TO YOUR CHOSEN
LANDING PAGE**

CONTECH SUMMIT 2022



1,359

REGISTRATIONS

PUBLISHER'S OWN DATA

- ✔ Sponsors benefit with virtual stands
- ✔ Networking opportunity using virtual meeting rooms
- ✔ Sponsors receive a list of contact details of attendees after the event takes place

**PROMOTE YOUR BRAND
AND GENERATE LEADS**



Your digital marketing route to North American construction contractors and rental companies.

<https://news.conexpoconagg.com/>



Browse safety training courses offered by the best U.S. training providers, held in top venues throughout North America.

www.easybooktraining.com



Management consultancy specialising in the research and analysis of international construction, and agricultural equipment markets.

www.offhighway.co.uk



Your digital marketing route to UK construction contractors.

See an example of the newsletter here



Lawsons is an international recruitment agency specialising in the construction and power sectors throughout the UK and worldwide.

www.lawsons.com



THRIVE CREATIVE

High-impact creative services for the world's hardest-working industries.

www.thrivecs.com

MAGAZINE



25,724

CIRCULATION

PUBLISHER'S OWN DATA

9 ISSUES PER YEAR

BLEED SIZE

● Please add 3mm (0.125in) bleed to all edges of full page and DPS ad sizes.

COLOUR

● CMYK only - do not use RGB or spot colour.

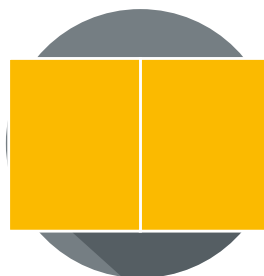
BONUS DIGITAL ISSUE

● All advertisements are included in the digital version of the magazine and are linked to the company website or direct to a specific URL. Please supply high resolution pdf files.

RICH MEDIA

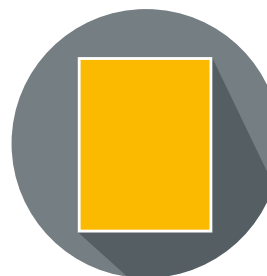
● Link additional video, audio or images to your digital advertisement, free of charge, when viewed via the International Construction App. Please talk to your local sales contact.

DOUBLE PAGE SPREAD



400mm W x 273mm H
(15.75in W x 10.75in H)

FULL PAGE



200mm W x 273mm H
(7.875in W x 10.75in H)

HALF PAGE ISLAND



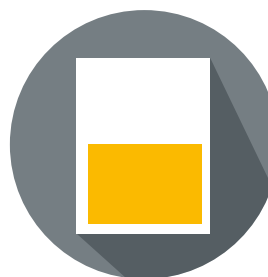
118mm W x 168mm H
(4.625in W x 6.625in H)

HALF PAGE VERTICAL



86mm W x 251mm H
(3.375in W x 9.875in H)

HALF PAGE HORIZONTAL



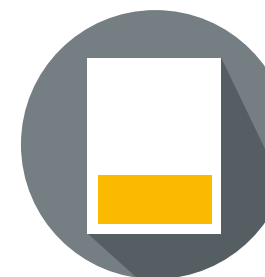
180mm W x 118mm H
(7.062in W x 4.625in H)

THIRD PAGE VERTICAL



57mm W x 251mm H
(2.250in W x 9.875in H)

THIRD PAGE HORIZONTAL



180mm W x 80mm H
(7.062in W x 3.125in H)

QUARTER PAGE



86mm W x 118mm H
(3.375in W x 4.625in H)

For more information contact: production@khl.com | +44 (0)1892 786262

THE INTERNATIONAL GROUP, WITH OFFICES IN NORTH AND SOUTH AMERICA, CHINA, INDIA, UK, GERMANY AND ITALY WITH SUPPORTING OFFICES ACROSS THE GLOBE, OFFERS THE FOLLOWING PRODUCTS AND SERVICES:

- **MAGAZINES**

- **NEWSLETTERS**

- **WEBSITES**

- **E-COMMERCE STORES**

- **DIGITAL MARKETING**

- **CONTRACT PUBLISHING**

- **MOBILE APPS**

- **EVENTS/EXHIBITIONS**

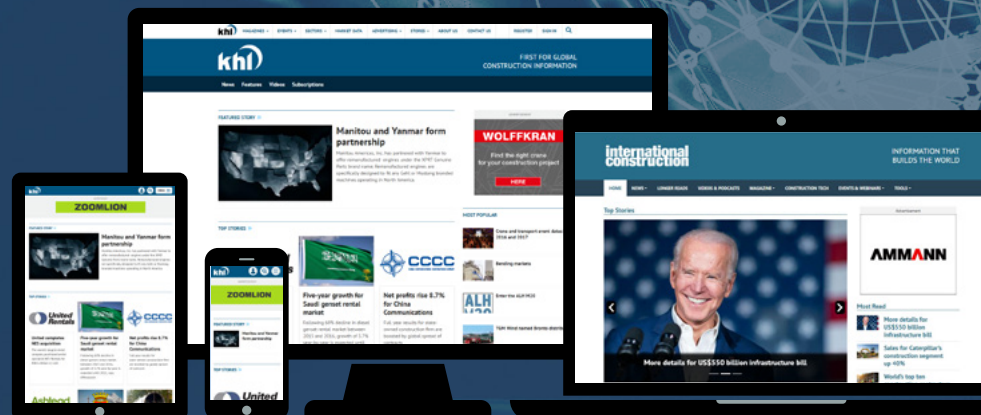
- **SOCIAL MEDIA**

- **DIGITAL MAGAZINES**

- **BENCHMARK STUDIES**

- **SPECIAL REPORTS**

khl
INFORMATION THAT BUILDS
AND POWERS THE WORLD



KHL OFFICES

UNITED KINGDOM (Head Office)

KHL Group LLP
Southfields, Southview Road,
Wadhurst, East Sussex, TN5 6TP, UK
Tel: +44 (0)1892 784 088

GERMANY OFFICE

KHL Group, Niemöllerstr. 9
73760 Ostfildern (Stuttgart), Germany.
Tel: +49 (0)711 3416 7471

USA WAUKESHA OFFICE

20855 Watertown Road,
Suite 220,
Waukesha, WI 53186-1873, USA
Tel: +1 262 754 4100
www.dieselprogressinternational.com

USA HEAD OFFICE

KHL Group Americas LLC
3726 East Ember Glow Way,
Phoenix, AZ 85050, USA
Tel: +1 480 659 0578

USA CHICAGO OFFICE

KHL Group Americas LLC
205 W. Randolph Street, Suite 1320,
Chicago, IL 60606, USA
Tel: +1 312 496 3314

CHINA OFFICE

KHL Group China
Room 769, Poly Plaza, No.14, South Dong
Zhi Men Street, Dong Cheng District,
Beijing 100027, P.R. China
Tel: +86 (0)10 6553 6676

SOUTH AMERICA OFFICE

KHL Group Américas LLC
Av. Manquehue 151, of 1108,
Las Condes, Santiago, Chile
Tel: +56 2 2885 0321



international construction

INTERNATIONAL CONSTRUCTION TEAM

**SIMON KELLY**

Group sales manager
Tel: +44 (0)1892 786223
Mob: +44 (0) 7850 203298
e-mail: simon.kelly@khl.com

**ANDY BROWN**

Editor
Tel: +44 (0)1892 786224
e-mail: andy.brown@khl.com

GLOBAL SALES REPRESENTATIVES

BENELUX

Ollie Hodges
Tel: +44 (0)1892 786253
e-mail: ollie.hodges@khl.com

CHINA

Cathy Yao
Tel: +86 (0)10 65536676
e-mail: cathy.yao@khl.com

FRANCE

Hamilton Pearman
Tel: +33 (0)1 45930858
e-mail: hpearman@wanadoo.fr

GERMANY/SPAIN

Petra Kaiser
Tel: +49 (0)711 34167472
e-mail: petra.kaiser@khl.com

ITALY

Fabio Potestà
Tel: +39 010 5704948
e-mail: info@mediapointsrl.it

JAPAN

Michihiro Kawahara
Tel: +81 (0)3 32123671
e-mail: kawahara@rayden.jp

**SWITZERLAND/AUSTRIA/
EASTERN EUROPE**

Simon Battersby
Tel: +49 711 34 16 74 70
e-mail: simon.battersby@khl.com

NORTH AMERICA

Wil Holloway
Tel: +1 312 929 2563
e-mail: wil.holloway@khl.com

Thomas Kavooras

Tel: +1 312 929 3478
e-mail: thomas.kavooras@khl.com

SCANDINAVIA

Bridget Leary
Tel: +44 (0)1892 786220
e-mail: bridget.leary@khl.com

TURKEY

Emre Apa
Tel: +90 532 3243616
e-mail: emre.apa@apayayincilik.com.tr

KOREA

Chul Lee
Tel : 82-2-466-5595
e-mail : chul_lee@naver.com

UK

Eleanor Shefford
Tel: +44 (0)1892 786236
e-mail: eleanor.shefford@khl.com