

COVERING LARGE ENGINE AND GAS TURBINE
MARKETS SINCE 1969 IN POWER GENERATION,
MARINE PROPULSION, OIL & GAS AND RAIL TRACTION

Diesel & Gas Turbine **WORLDWIDE**



www.khl.com

2022

MEDIA INFORMATION

www.diesलगasturbine.com

Diesel & Gas Turbine WORLDWIDE

For 53 years, Diesel & Gas Turbine Worldwide has provided in-depth coverage of high horsepower engines, gas turbines and power system technologies used in the power generation, marine, oil & gas and rail industries. Our readers are purchasers, engineers, designers, maintenance providers and operators of prime mover products, systems and technologies.

Our editorial focus reaches all of the following major markets:

- Electric Power Generation
- Shipbuilding and Naval Architecture
- Oil & Gas Industry
- Rail Transit
- Technical Support Organizations
- Engine, Gas Turbine and Accessory Manufacturers

In addition, Diesel & Gas Turbine Worldwide provides ongoing reporting of developments in decarbonization, exhaust emissions, air & oil filtration, fuel injection, monitoring & diagnostics, aftermarket, upgrades & services, controls, sensors & instrumentation, fuels & lube oils and engine components.

MAGAZINE



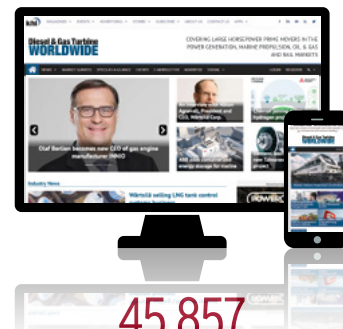
13,132*
CIRCULATION

*PUBLISHER'S OWN DATA

4
ISSUES PER YEAR

53 MINUTES
AVERAGE READ TIME
SIGNET ADSTUDY WINTER 2021

WEBSITE



45,857
PAGE VIEWS/MONTH
27,267
UNIQUE VISITORS/MONTH
AVERAGE (MAY-JULY 2021)



SOURCE: GOOGLE ANALYTICS
Google Analytics is the most widely used web analytics service on the internet and considered the most accurate

NEWSLETTER



30,560
WEEKLY DISTRIBUTION

GLOBAL OPT-IN READERS
AVERAGE (JUNE 2021)
PUBLISHER'S OWN DATA

28.8%
OPEN RATE
6 MONTH AVERAGE

21.4%
CLICK RATE
6 MONTH AVERAGE

WEBINAR

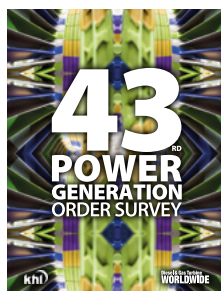


251,268

**AVERAGE
IMPRESSIONS FOR KHL
WEBINAR SPONSORS
IN 2021-2022**

FROM PROMOTION VIA SOCIAL MEDIA,
REMARKETING, E-CAST, NEWSLETTERS,
WEBSITE, EVENT RELATED,
WEBINAR AUDIENCE

ORDER SURVEYS



**The highly-anticipated
Power Generation Order
Survey and Marine
Propulsion Order Survey
represent one of the
few remaining neutral
sources of market data
available to the public
at no charge.**

POWER SOURCING GUIDE



41,300

DIGITAL CIRCULATION

4,000

PRINT CIRCULATION
REQUESTED COPIES

SOCIAL MEDIA

f @dieselgasturbine
ig dgtworldwide1
tw @dgtww
in groups/2066804

EVENT

**VIRTUAL DIESEL & GAS TURBINE
WORLDWIDE
SUMMIT2022**

May 18, 2022

HIGH QUALITY CIRCULATION IS ESSENTIAL TO
THE EFFECTIVENESS OF YOUR ADVERTISING

MAGAZINE



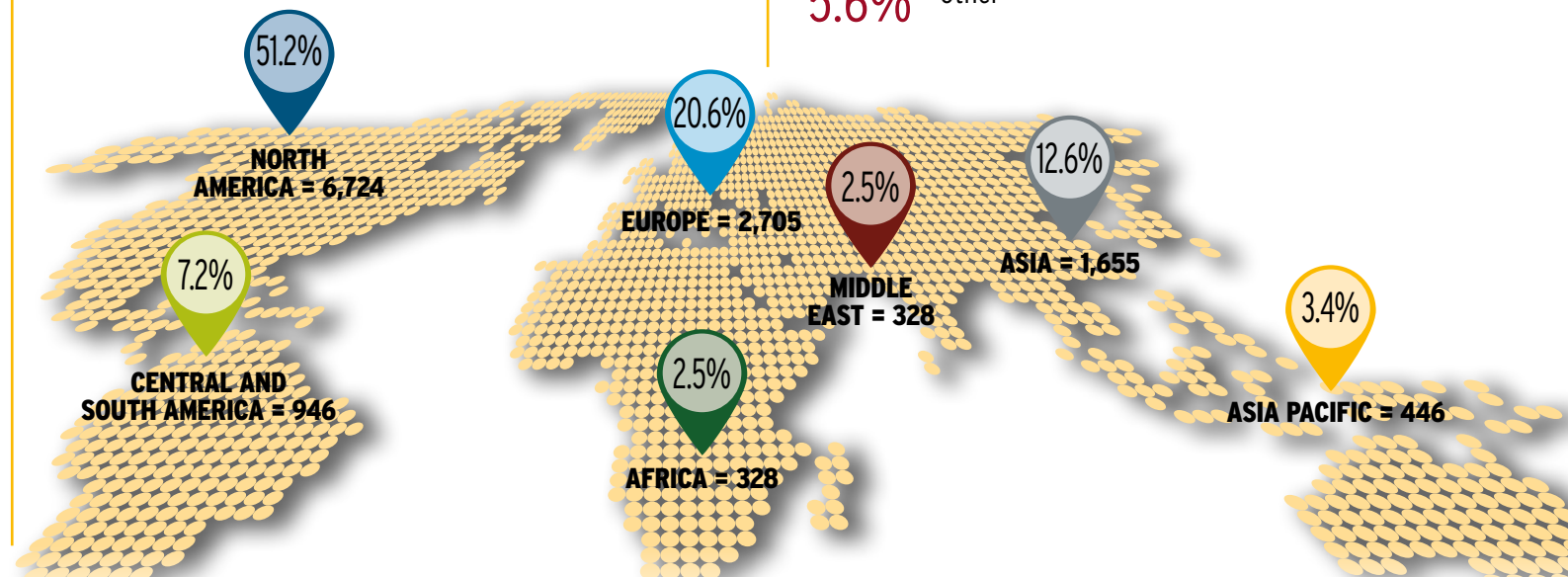
13,132*

CIRCULATION

*PUBLISHER'S OWN DATA

**Diesel & Gas Turbine Worldwide has been covering
the large horsepower prime mover markets for
53 years.**

BY REGION*



BY BUSINESS TYPE*

37.1%	Technical Support Organization (includes Consulting Engineer, Contractor, Project Developer, R&D, Technical Support, Overhaul/Service, Distributor etc.)
27.3%	Manufacturer: Engines and Gas Turbines or Related Components
13.1%	Oil & Gas Industry
11.4%	Electric Power Generation
5.2%	Marine & Naval
0.3%	Rail Transit
5.6%	Other

For more information, or to advertise, please contact **Gabriele Dinsel**: gabriele.dinsel@khl.com | +49 711 3416 74 71

JANUARY-MARCH

POWER GENERATION

Leading Power Plants of the World

Decentralized power

Noise & vibration solutions

Offshore Technology

Controls, sensors &
instrumentation

OVERHAUL, MAINTENANCE, REPAIR



GREEN TECHNOLOGY

The latest on sustainability efforts in the power generation, marine, oil & gas and rail segments.

BONUS DISTRIBUTION:

- ✓ Middle East Energy
- ✓ Sensor + Test
- ✓ Offshore Technology Conference
- ✓ Dessau Gas Engine Conference
- ✓ Torsional Vibration Symposium

ADVERTISING DEADLINE: January 28, 2022

FREE MARKET RESEARCH

HOW DO YOU MEASURE RECALL AND READERSHIP OF YOUR ADVERTISEMENTS?

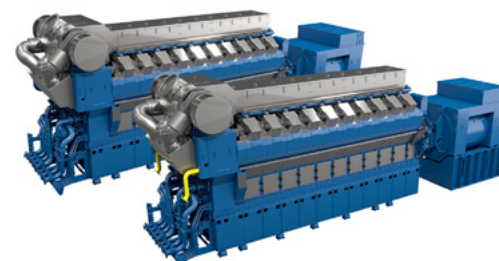
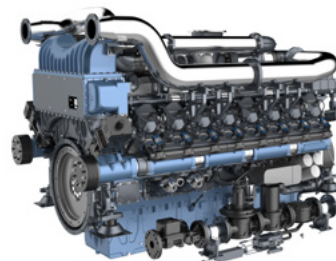
Advertise in the January-March issue of Diesel & Gas Turbine Worldwide with a half page or larger and we will provide you with an independent, detailed advertising report that not only measures recall and readership but also the awareness, familiarity and perception of your brand.

This independent brand feedback from our loyal readership can help you shape the strategic direction of your brand.



APRIL-JUNE

THE ENGINE ISSUE



Engine Tech 2022

A Diesel & Gas Turbine Worldwide
Exclusive

The comprehensive review of the important engine developments of two- and four-stroke diesel, gas and dual-fuel reciprocating engines.

Power to X

Filtration

LNG

OVERHAUL, MAINTENANCE, REPAIR

GREEN TECHNOLOGY

SPECIAL INSERT:

Engine Specs-At-A-Glance

Sponsorship opportunities available

BONUS DISTRIBUTION:

- ✓ CIMAC Congress
- ✓ ASME Turbo Expo
- ✓ Gas Machinery Conference

ADVERTISING DEADLINE: May 12, 2022



**BOOK NOW
TO ADVERTISE
IN THE
2022-2023
EDITION**

POWER SOURCING GUIDE

The Power Sourcing Guide is the industry's most powerful buyer's guide, directory, reference and search engine resource for professionals throughout the engine systems industries involved in the engineering and purchasing functions.

www.diesलगasturbine.com

JULY-SEPTEMBER

MARINE, TURBO AND RAIL

Executive Roundtable

Marine propulsion developments

Gas turbine technology

Rail traction

Future Fuels: hydrogen, ammonia, biofuels

OVERHAUL, MAINTENANCE, REPAIR



GREEN TECHNOLOGY

SPECIAL INSERTS:

Marine Propulsion Order Survey

Turbine Specs-At-A-Glance

Sponsorship opportunities available

BONUS DISTRIBUTION:

- ✓ SMM Hamburg
- ✓ Innotrans
- ✓ Turbomachinery & Pump Symposium

ADVERTISING DEADLINE: July 26, 2022

OCTOBER-DECEMBER

POWER GENERATION



Forecast 2023

Microgrid solutions

Heat reduction

Propulsion system developments for tugs and ferries

Lubrication systems and advances

OVERHAUL, MAINTENANCE, REPAIR

GREEN TECHNOLOGY

SPECIAL INSERT:

Power Generation Order Survey

Sponsorship opportunities available

BONUS DISTRIBUTION:

- ✓ Enlit Europe
- ✓ International WorkBoat Show

ADVERTISING DEADLINE: September 30, 2022

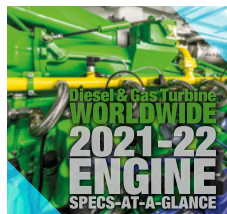
SUBMITTING EDITORIAL

For further details, or to submit material suitable for publication, please contact **Jack Burke**: jack.burke@khl.com | +1 262 754 4150

CLICK TO VIEW MAGAZINE ARCHIVE

www.diesलगasturbine.com

A GREAT WAY TO ESTABLISH YOUR COMPANY AS A PREMIER SUPPLIER TO MANUFACTURERS USING ENGINES AND TURBINES



**DISTRIBUTED WITH
THE APRIL-JUNE ISSUE**

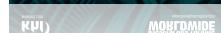


ENGINE SPECS-AT-A-GLANCE

This popular 4-page insert is a quick reference guide for diesel or heavy fuel, gaseous-fuel and dual-fuel engines from leading global engine manufactures.

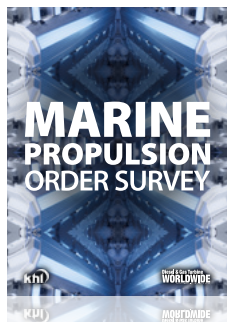


**DISTRIBUTED WITH
THE JULY-SEPTEMBER ISSUE**



TURBINE SPECS-AT-A-GLANCE

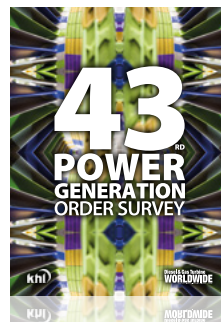
This comprehensive listing includes specs for gas and steam turbines in mechanical and electric generator drive applications.



**DISTRIBUTED WITH
THE JULY-SEPTEMBER ISSUE**

MARINE PROPULSION ORDER SURVEY

This highly anticipated survey is one of the few remaining neutral sources of market data covering large-horsepower prime movers.



**DISTRIBUTED WITH
THE OCTOBER-DECEMBER ISSUE**

POWER GENERATION ORDER SURVEY

Now in its 46th year, this highly anticipated survey is one of the few remaining neutral sources of market data covering large-horsepower prime movers.

THE BENEFITS

- ✓ **LOGO** on the front cover and inside of insert
- ✓ **FULL-PAGE ADVERTISEMENT** on the back page
- ✓ **500 BONUS COPIES** for personal distribution
- ✓ **FULL CIRCULATION** of Diesel & Gas Turbine Worldwide
- ✓ Promoted on the Diesel & Gas Turbine Worldwide **NEWSLETTER** (30,000+ distribution)
- ✓ **SOCIAL MEDIA** promotion
- ✓ **BONUS DISTRIBUTION** at all Diesel & Gas Turbine Worldwide attended trade shows for 12 months
- ✓ Insert promoted on dieselgasturbine.com
- ✓ Insert can be **DOWNLOADED** from dieselgasturbine.com and select Diesel & Gas Turbine Worldwide newsletters
- ✓ **YEARLONG VISIBILITY**

SPONSORSHIP

\$ 10,000

€ 8,700

**INSERT
AVAILABLE
TO ONLY
ONE
SPONSOR**

Diesel & Gas Turbine WORLDWIDE

MAGAZINE



13,132*

CIRCULATION

*PUBLISHER'S OWN DATA

US\$ RATES

NUMBER OF INSERTIONS:	1	3	6	12	18
FULL PAGE	\$5,100	\$4,850	\$4,630	\$4,310	\$4,210
HALF PAGE ISLAND	\$3,750	\$3,500	\$3,370	\$3,150	\$3,070
HALF PAGE	\$3,580	\$3,390	\$3,260	\$3,050	\$2,690
THIRD PAGE	\$2,420	\$2,230	\$2,140	\$2,000	\$1,970
QUARTER PAGE	\$2,190	\$2,100	\$1,980	\$1,830	\$1,780

30% surcharge for cover positions

EURO RATES

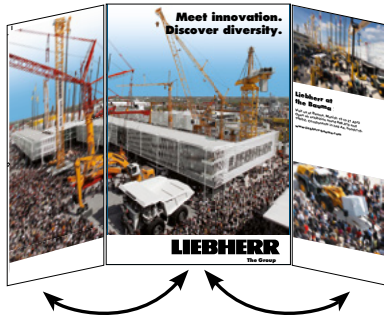
NUMBER OF INSERTIONS:	1	3	6	12	18
FULL PAGE	€4,630	€4,390	€4,200	€3,900	€3,820
HALF PAGE ISLAND	€3,380	€3,190	€3,050	€2,850	€2,780
HALF PAGE	€3,250	€3,070	€2,960	€2,760	€2,680
THIRD PAGE	€2,200	€2,050	€1,980	€1,820	€1,780
QUARTER PAGE	€2,000	€1,900	€1,790	€1,670	€1,610

30% surcharge for cover positions

For more information, or to advertise, please contact **Gabriele Dinsel**: gabriele.dinsel@khl.com | +49 711 3416 74 71

UNIQUE ADVERTISING POSITIONS FOR SHOW GUIDE ISSUES OR SUPPORTING PRODUCT LAUNCHES OFFER A GREAT OPPORTUNITY FOR SOME HIGH IMPACT, HIGH VISIBILITY MARKETING.

BARN DOOR



A split cover revealing your advert comprising a full page and two half page verticals.

BELLY BAND/WRAPAROUND



Your belly band wrapped around the magazine with the option of linking to your double page spread of advertising inside the magazine.

SUPPLEMENT



A supplement bound in the magazine consisting of 4, 8, 12 or 16 pages.

For more information, or to advertise, please contact **Gabriele Dinsel**: gabriele.dinsel@khl.com | +49 711 3416 74 71

MAGAZINES GIVE YOU THE SPACE TO TURN YOUR ADVERTISEMENT INTO A VISUAL STORY, NOT JUST A ONE-LINE PRODUCT PITCH.

GATEFOLD: COVER OR INSIDE POSITION



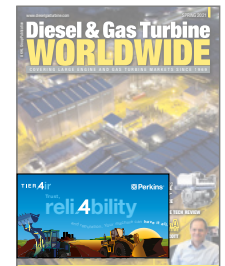
Three pages of advertising opening out as a gatefold from either the front cover or back cover. Or, opening out as a four- or six-page gatefold inside the magazine.



For more information, or to advertise, please contact **Gabriele Dinsel**:
gabriele.dinsel@khl.com | +49 711 3416 74 71

POSTCARD

Attach a postcard to the front cover of the magazine for high visibility marketing that every subscriber will see and be engaged.



BOOKMARK OR TABBED AD



You can guarantee all subscribers see your advertisement with a bookmark added to your ad or highlighted with a tabbed insert.

Diesel & Gas Turbine WORLDWIDE

MAGAZINE



CIRCULATION

*PUBLISHER'S OWN DATA

BLEED SIZE

- Please add 0.125in (3mm) bleed to all edges of full page and DPS ad sizes.

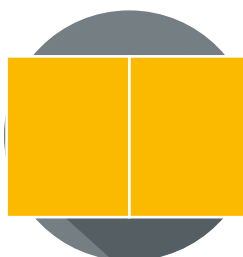
COLOR

- CMYK only - do not use RGB or spot color

BONUS DIGITAL ISSUE

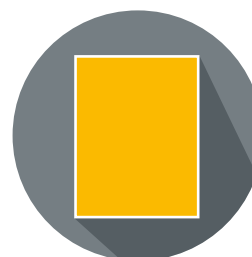
- All advertisements are included in the digital version of the magazine and are linked to the company website. Please supply high resolution pdf files.

DOUBLE PAGE SPREAD



16in W x 10.5in H
(406mm W x 267mm H)

FULL PAGE



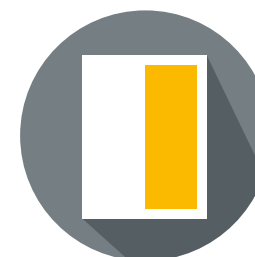
8in W x 10.5in H
(203mm W x 267mm H)

HALF PAGE ISLAND



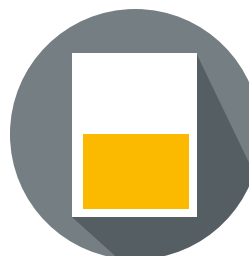
4.75in W x 7in H
(120mm W x 180mm H)

HALF PAGE VERTICAL



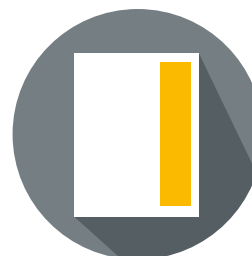
3.125in W x 9.75in H
(79mm W x 248mm H)

HALF PAGE HORIZONTAL



6.75in W x 4.75in H
(171mm W x 121mm H)

THIRD PAGE VERTICAL



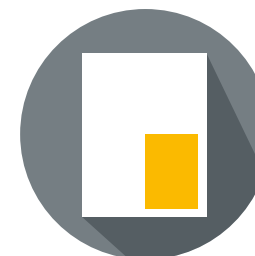
2in W x 9.75in H
(51mm W x 248mm H)

THIRD PAGE HORIZONTAL



6.75in W x 3.125in H
(171mm W x 79mm H)

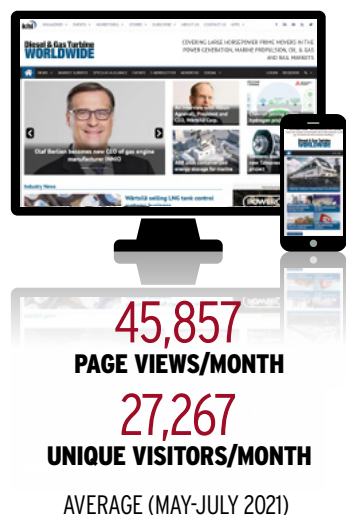
QUARTER PAGE



3.125in W x 4.75in H
(79mm W x 121mm H)

For more information contact: production@khl.com | +1 262 754 4130

- ✓ Minimum three month spend
- ✓ Banner slots shared with two additional companies.



Google Analytics

SOURCE: GOOGLE ANALYTICS

Google Analytics is the most widely used web analytics service on the internet and considered the most accurate

WALLPAPER

Unique to one company this ad position is visible throughout the entire website.

Desktop: 1260 x 1500 pixels
Tablet and Mobile: 300 x 250 pixels

\$ 3,900 € 3,080

IN-CONTENT BANNER

Run of site branding to promote your brand, exhibition or product lines within high quality editorial.

Desktop: 598 x 100 pixels | Tablet: 468 x 60 pixels
Mobile: 300 x 75 pixels

\$ 1,425 € 1,145

SPONSORED CONTENT 1 and 2

Whether you want to build brand awareness or drive leads for your business, this format can do it all.

Image size: high Res, 3:2 ratio JPEG

\$ 5,000 € 4,070

The screenshot shows the Diesel & Gas Turbine Worldwide website with various ad placements highlighted by yellow boxes and lines pointing to the descriptions on the right. The website header includes navigation links like MAGAZINES, FREE SUBSCRIPTION, EVENTS, MARKET DATA, and MORE. The main content area features articles with images and headlines, such as 'Olaf Berlien becomes new CEO of gas engine manufacturer INNIO' and 'Wärtsilä selling LNG tank control systems business'. There are also sidebar ads and a 'REGISTER & SAVE' button. The footer includes a 'SOLAR TURBINES' section and a 'Sponsored Content' section with a 'Camfil Value Rating Whitepaper'.

LEADERBOARD

High profile position to promote, brand, exhibition or product lines. Run of site

Desktop: 728 x 90 pixels | Tablet: 468 x 60 pixels
Mobile: 300 x 75 pixels

\$ 3,250 € 2,570

MPU 1

High profile position to promote, brand, exhibition or product lines. Run of site.

Desktop, Tablet & Mobile: 300 x 250 pixels

\$ 2,750 € 2,215

MPU 2, MPU 3, MPU 4

Run of site branding to promote your brand, exhibition or product lines.

Desktop, Tablet & Mobile: 300 x 250 pixels

\$ 2,000 € 1,700

300 x 100

Engage with our readers when they visit the Diesel and Gas Turbine Worldwide website. Run of site

Desktop, Tablet & Mobile: 300 x 100 pixels

\$ 1,025 € 825

The weekly Diesel & Gas Turbine Worldwide News e-newsletter delivers your marketing message to more than 30,000 recipients.



30,560

WEEKLY DISTRIBUTION

GLOBAL OPT-IN READERS
AVERAGE (JUNE 2021)
PUBLISHER'S OWN DATA

28.8%

OPEN RATE 6 MONTH AVERAGE

21.4%

CLICK RATE 6 MONTH AVERAGE

Materials are due one week prior to mail date. Send all materials and links to: production@khl.com

Digital stats available:
Opens | Open Rate | Ad Click

SPONSORED CONTENT

Whether you want to build brand awareness or drive leads for your business, this format can do it all.

Maximum two sponsored content slots per newsletter

Headline (maximum 60 characters)
Body copy (400 characters)
Button Text (20 characters)
Click-through URL

Image size: high Res, 3:2 ratio JPEG

\$ 2,000 € 1,850

BOTTOM BANNER

Branding opportunity within industry leading newsletter.

Desktop, Tablet, Mobile: 570 x 100 pixels

\$ 1,200 € 960

TOP BANNER

High visibility branding in industry leading newsletter.

Desktop, Tablet, Mobile: 570 x 100 pixels

\$ 1,350 € 1,065

MIDDLE BANNER

Excellent brand building position within high quality editorial content.

Desktop, Tablet, Mobile: 570 x 100 pixels

\$ 1,200 € 960

BUTTON

Cost effective digital branding.

Desktop, Tablet, Mobile: 150 x 150 pixels

\$ 750 € 650



THE BREAKING NEWS BEFORE,
DURING AND AFTER THE SHOWS



91,680*

POTENTIAL VIEWS

*BASED ON OPT-IN SUBSCRIBERS TO
DIESEL & GAS TURBINE WORLDWIDE
NEWSLETTER

3

ISSUES PER SHOW

LIVE@SMM

Diesel & Gas Turbine Worldwide's newsletter package for SMM will highlight the latest maritime innovations and technologies before, during and after the show.

LIVE REPORTING

During the event, editors will report live news from the show to be sent out in the newsletter during the show. Visitors receive this newsletter on their mobile devices and those not attending the show are able to follow the latest news from the show.

GLOBAL COVERAGE

The live@SMM show newsletter package includes 3 newsletters and will be distributed globally to the Diesel & Gas Turbine Worldwide newsletter opt-in subscribers.

- 1 show preview newsletter before the show
- 1 newsletter during the show
- 1 post show review newsletter

GLOBAL AUDIENCE

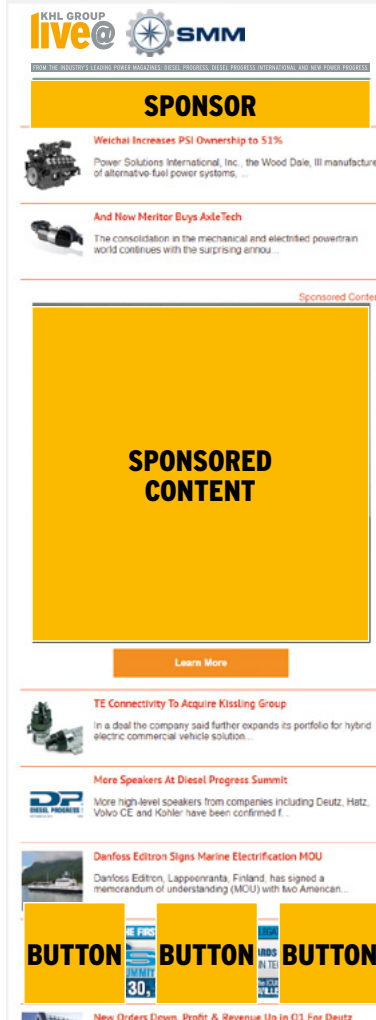
The newsletters will be circulated to the opt-in readers of Diesel & Gas Turbine Worldwide News. The 30th edition of SMM will focus on digital transformation, climate change and the maritime energy transition - key topics for the maritime industry. The live@SMM newsletters will cover the major trends at SMM.

BANNER SIZES AND RATES

PRICE IS
FOR 3
NEWSLETTERS

		\$	€
SPONSOR (Limited to 5 companies)	570 x 100 pixels	\$3,200	€2,500
BUTTON	150 x 150 pixels	\$1,800	€1,560
SPONSORED CONTENT (Maximum 2 companies) Story title character limit: 56 Teaser text character limit: 130	Image size: High Res, 3:2 ratio JPEG*	\$4,800	€4,440

*Images are processed to the best optimized size dependant on viewing device size and to ensure that the image is loaded instantly without delay



VIRTUAL DIESEL & GAS TURBINE WORLDWIDE SUMMIT 2022

MAY 18, 2022

DIESEL & GAS TURBINE WORLDWIDE VIRTUAL SUMMIT ON DECARBONIZATION

As the world's energy and marine sectors move away from fossil fuels toward renewable energy sources, industrial companies are challenged with addressing this transition in transformative ways.

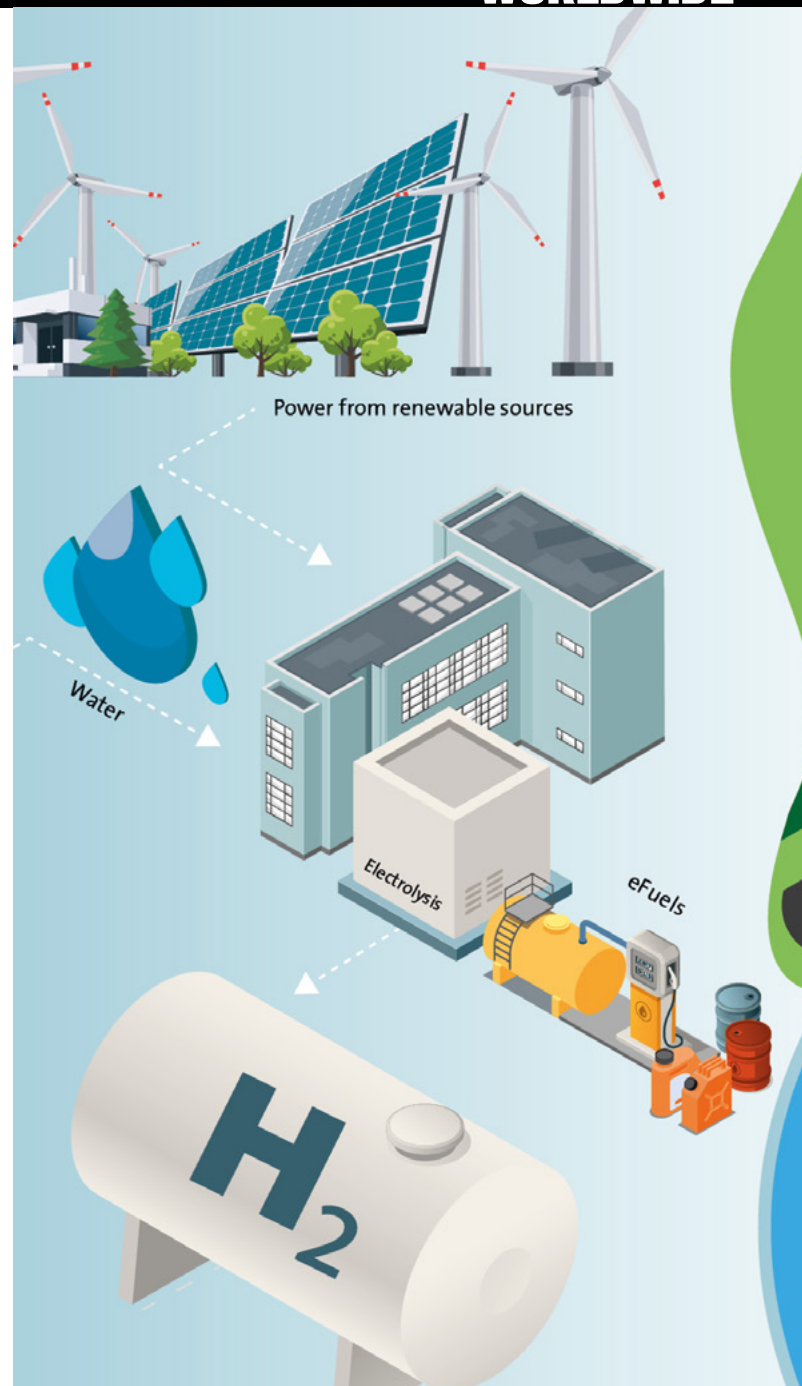
The Diesel & Gas Turbine Worldwide Summit is a two-hour virtual event highlighting the products, technology and application of decarbonization technologies in the energy and marine sectors. Speakers will include experts across the broad range of decarbonization strategies and the event will provide an authoritative look at some of the technologies that are leading our industries toward a carbon-free future.

SPONSORSHIP OPPORTUNITIES

A range of sponsorship packages are available for this virtual event. A sponsorship gives you the opportunity to promote your company, brand, products and services. As soon as you sign in as sponsor your brand exposure will begin. Your logo will be seen on all pre-event marketing materials, including magazines, newsletters, websites, e-casts. Book your sponsorship soon to profit as much as possible from this pre-event promotion.

For more information on sponsorship opportunities please contact

Gabriele Dinsel: gabriele.dinsel@khl.com | +49 711 3416 74 71



SPONSORSHIP
BENEFITS**BRAND PROMOTION****251,268**Average impressions for KHL
webinar sponsors in 2020/2021**LEAD GENERATION**KHL webinars in 2020/2021 offered
sponsors the chance to receive an
average of **477** attendees**BRAND RECOGNITION**KHL webinars in 2020/2021 attracted
an average of **501** attendees, and
benefitted from branding on visible
backdrop

For more information, or
to sponsor, please contact
Gabriele Dinsel:

gabriele.dinsel@khl.com

+49 711 3416 74 71

NOVEMBER 2022

FORECAST 2023

**WHAT BREAKTHROUGH TECHNOLOGY
IS ON THE HORIZON IN 2023? IN THIS
WEBINAR, INDUSTRY EXPERTS WILL
OFFER KEY INSIGHTS INTO WHAT
OUR INDUSTRIES CAN EXPECT IN
THE COMING YEAR - AND BEYOND.**

November 2022, date TBD.

GOLD SPONSOR \$ 6,900 € 6,000

- ✓ Prominent logo position on all promotions
- ✓ Banner (570x100) in one Diesel & Gas Turbine Worldwide newsletter
- ✓ Sponsored e-mail blast to participants post event
- ✓ Part of pre- & post-marketing
- ✓ Visible logo during event
- ✓ Mention by host during webinar
- ✓ Contact details of registrations (GDPR allowing)

SILVER SPONSOR \$ 4,000 € 3,500

- ✓ Part of pre- & post-marketing
- ✓ Visible logo during event
- ✓ Mention by host during webinar
- ✓ Contact details of registrations (GDPR allowing)

POWER SOURCING GUIDE



41,300

DIGITAL CIRCULATION

- ✓ Diesel Progress
- ✓ Diesel Progress International
- ✓ Diesel & Gas Turbine Worldwide
- ✓ COMPRESSORTECH²

4,000

PRINT CIRCULATION

REQUESTED COPIES

Engineers, designers and specifiers are always looking for information on new component options for their machines and power systems. And for 87 years, they've turned to the Power Sourcing Guide as the place to find more information on a broader range of technologies than anywhere else.

In both print and web versions, and chockful of critical information on emissions regulations, international fluid power standards and company information, the Power Sourcing Guide is an effective way to promote your products and technologies to the people that buy them.

ORGANIZED INTO NINE EASY TO NAVIGATE SECTIONS

- | | | |
|----------------|-----------------------|------------------------------|
| ● EMISSIONS | ● POWER GENERATION | ● FUEL INJECTION |
| ● ENGINES | ● ENGINE SYSTEMS | ● CONTROLS & INSTRUMENTATION |
| ● GAS TURBINES | ● POWER TRANSMISSIONS | ● HYDRAULICS |

One price for 12 months of print and digital promotion

For more information, or to advertise, please contact

Gabriele Dinsel: gabriele.dinsel@khl.com | +49 711 3416 74 71

www.powersourcingguide.com

ADVERTISING BENEFITS:

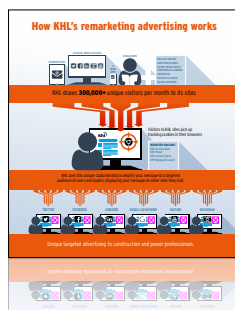
- ✓ Annual Print and Digital Issue with worldwide circulation
- ✓ Annual Online Profile with news and media
- ✓ Secondary listings for divisional offices
- ✓ Distributor Directory
- ✓ Product Directory
- ✓ Targeted website advertising
- ✓ Searchable specifications for key product groups
- ✓ Custom tables for additional products
- ✓ Profile links from website articles

ADDITIONAL ONLINE BENEFITS:

- ✓ Fully searchable
- ✓ Increase traffic to your website
- ✓ Connect to customers faster
- ✓ Get discovered easily
- ✓ Brand awareness

CROSS-CHANNEL ADVERTISING GIVES YOU THE OPPORTUNITY TO REACH OUR SUBSCRIBERS ON MULTIPLE PLATFORMS COVERING ALL OF YOUR MARKETING NEEDS

REMARKETING



Amplify your message and engage with a targeted audience that is interested in your products and services.

Remarketing is the process of (anonymously) following or tracking website visitors online after they have left a website where they are served advertisements via a cookie.

BASE COST

\$ 7,500 € 6,500

Includes project setup, brand safety, 250,000 impressions and optimization.

ADDITIONAL IMPRESSIONS

\$ 3,000 € 2,600

Per 250,000 impressions.

e-CASTS



Promote your company's products, services or announcements through e-mail sent directly to Diesel & Gas Turbine Worldwide readers.

Target by business type and/or specific regions/countries.

\$0.65 €0.60/NAME

\$ 3,000 minimum

€ 2,600 minimum

SPONSORED NEWSLETTER



Branding on a newsletter dedicated to your company sent to our readers. Supply content and artwork and our production team will design a newsletter to send out on your behalf. A great way to advertise your products and services in a format our readers are familiar with.

PRICE PER ISSUE FROM

\$ 8,450 € 6,500

For more information, or to advertise, please contact **Gabriele Dinsel:**

| gabriele.dinsel@khl.com

| +49 711 3416 74 71

THE INTERNATIONAL GROUP, WITH OFFICES IN NORTH AND SOUTH AMERICA, CHINA, INDIA, UK, GERMANY AND ITALY WITH SUPPORTING OFFICES ACROSS THE GLOBE, OFFERS THE FOLLOWING PRODUCTS AND SERVICES:

- **MAGAZINES**

- **NEWSLETTERS**

- **WEBSITES**

- **E-COMMERCE STORES**

- **DIGITAL MARKETING**

- **CONTRACT PUBLISHING**

- **MOBILE APPS**

- **EVENTS/EXHIBITIONS**

- **SOCIAL MEDIA**

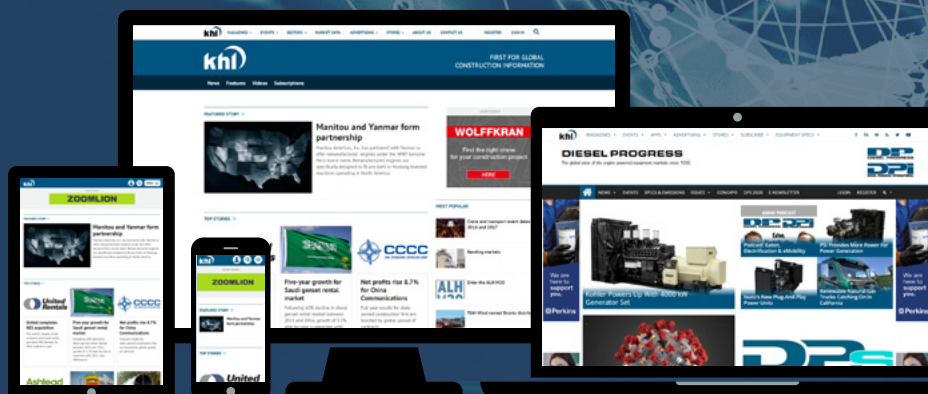
- **DIGITAL MAGAZINES**

- **BENCHMARK STUDIES**

- **SPECIAL REPORTS**



INFORMATION THAT BUILDS
AND POWERS THE WORLD





Your digital marketing route to North American construction contractors and rental companies.

<https://news.conexpoconagg.com/>



Browse safety training courses offered by the best U.S. training providers, held in top venues throughout North America.

www.easybooktraining.com



Management consultancy specialising in the research and analysis of international construction, and agricultural equipment markets.

www.offhighway.co.uk



Your digital marketing route to UK construction contractors.

See an example of the newsletter here



Lawsons is an international recruitment agency specialising in the Construction and Power sectors throughout the UK and Worldwide.

www.lawsons.com



THRIVE CREATIVE

High-impact creative services for the world's hardest-working industries.

www.thrivecs.com

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Diesel & Gas Turbine WORLDWIDE

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