THE LEADING MAGAZINE FOR GLOBAL GAS COMPRESSION PROFESSIONALS SINCE 1996







THE VOICE OF THE NATURAL GAS COMPRESSION INDUSTRY SINCE 1996

COMPRESSORTECH² covers gas compression technology, products and applications from upstream to the city gate. Articles are about advancements in reciprocating and rotating gas compressors, compressor drivers (reciprocating engines, gas turbines, electric motor drives), control systems, training and all the associated products and services used in wellhead, gas gathering, gas processing and gas transmission pipeline systems.

COMPRESSORTECH² content also includes coverage of emerging markets and trends in the industry, emissions regulations, and the application of gas compression products and technologies on lands and offshore.

Our content makes **COMPRESSOR**TECH² the go-to information resource for gas compression professionals who design, manufacture, package, operate and maintain gas compression systems all over the world. If you're a supplier to any level of the gas compression market, you need to advertise here.

Several of us read through it to see what's going on in-andaround the industry. We often discuss articles we've read that may affect us, or about people/companies we know. We have contacted companies that we were unaware of after seeing them in CT2."

Quote from SIGNET AdStudy® conducted among readers of COMPRESSORTECH2 in 2021

TESTIMONIALS

I am reliability engineer and I perform RCA reports. In **COMPRESSOR**TECH² magazine, I found the answers to the technical questions that helped me in identifying the real cause of the failure. It is one of the best technical magazines that and I am honored to receive it. Keep it that way!"

Being a Senior Manager of an oil & gas EPC company, I see COMPRESSORTECH² is a prime reference, training guide & confidence booster for us."

A wealth of information and quite often helps with showing a new way or possibly a new product to try out. Overall, a great magazine."

I use it as a reference to what is happening in the market and where technology/strategy is headed."

I used to see how others are advertising in our industry and the different articles."

Good industry insight features new products and services that are informative and potentially useful. Have looked forward to receiving each issue of this publication since it began."

MAGAZINE



CIRCULATION



*BPA AVERAGE QUALIFIED (14,692) + NON-QUALIFIED (409): JAN-JUNE 2021

1()
ISSUES PER YEAR

58 MINUTES

AVERAGE READ TIME

SIGNET ADSTUDY AUG 2020

WEBSITE



13,552 UNIQUE VISITORS/MONTH

13,232 SESSIONS/MONTH

AVERAGE (MAY-JULY 2021)

Google Analytics

SOURCE: GOOGLE ANALYTICS Google Analytics is the most widely used web analytics service on the internet and considered the most accurate

NEWSLETTER



13,802

WEEKLY DISTRIBUTION

AVERAGE (JUNE 2021) PUBLISHER'S OWN DATA

SOURCING GUIDE



1,818
PAGE VIEWS

SOCIAL MEDIA

- @COMPRESSORTECH2
- O@COMPRESSORTECH2
- @COMPRESSORTECH2
- in @COMPRESSORTECH2

HIGH QUALITY CIRCULATION IS ESSENTIAL TO THE EFFECTIVENESS OF YOUR ADVERTISING

MAGAZINE

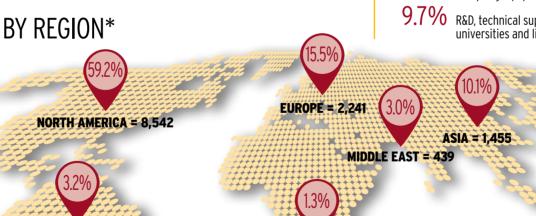


*BPA AVERAGE QUALIFIED (14,692) + NON-QUALIFIED (409): JAN-JUNE 2021

COMPRESSORTECH² circulation is audited by BPA Worldwide, the leading auditor of business-to-business magazines.

Beginning its 26th year of monthly publication in 2021, COMPRESSORTECH² reaches all of the key buying and specifying levels for products and services in the gas compression industry.

After a quarter century, no other gas compression magazine has the history, heritage, experience and recognition of **COMPRESSOR**TECH².



AFRICA = 191

BY BUSINESS TYPE*

23.9% Gas production, gas gathering, gas processing and refining and gas transmission pipeline operators

16.7% Consulting engineers or contractors

17.5% Compressor manufacturers and compressor set packagers

10.3% Reciprocating engine and electric motor manufacturers

3.4% Gas turbine, steam turbine and turbomachinery manufacturers

8.2% Distribution, service and overhaul of compressors and engines

10.3% Manufacturers of compressor components, power transmission products, controls and instrumentation, lubrication, emissions, testing and analyzing equipment

R&D, technical support organizations, technical universities and libraries, students

For more information, or to advertise, please contact **Pete Balistrieri** pete.balistrieri@khl.com +1 262 754 4131

CENTRAL & SOUTH AMERICA = 468

PACIFIC = 218



A MAGAZINE'S CIRCULATION CAN ONLY BE GUARANTEED BY AN INDEPENDENT AUDIT

COMPRESSORTECH² is the only gas compression magazine that provides a BPA-audited circulation.

Why is that important?

BPA auditing is the gold standard of circulation verification and it's proof that **COMPRESSOR**TECH² reaches your target audience

No manufacturer, packager or operating company would ever consider using any supplier that couldn't provide them with an audit guaranteeing their quality. The magazines you advertise in shouldn't be any different.

COMPRESSORTECH² offers the highest-quality readership available – and can prove it.

BPA is renowned as the best audit of international business-to-business magazines in the world. BPA provides solid assurance and a guarantee of trust for advertisers and media buyers around the world.

THE THREE STEP BPA PROCESS

STEP 1 PRODUCTION/DISTRIBUTION



PRINTER INVOICES for every issue are reviewed to verify the number of copies printed per issue.

POSTAL/DISTRIBUTION
RECEIPTS for every issue are
reviewed to verify that sufficient
copies have been distributed to
cover circulation claims.

STEP 2 AUTHENTICATE RECIPIENTS



DATABASE REPORTS are inspected to verify the publisher's circulation claims for audience demographics e.g.: Business/ Industry type; Job title/Function; Qualification is within 3 years



SAMPLE TEST

Auditor will contact a sample of recipients to confirm that they receive the magazine, to further verify data accuracy.

STEP 3 VERIFY UNIQUENESS



GEOGRAPHIC COUNTSanalysis is performed to verify subscribers reside in the geographic regions listed.



DUPLICATION is tested by the Auditor to verify that only one copy per recipient is being delivered unless otherwise reported.

COMPRESSOR E

JAN-FEB

Emissions
Alternative energy:
SNG, CNG, LNG
Lubrication Systems



ADVERTISING DEADLINE: JANUARY 24

MARCH

REGIONAL REPORT: Middle East
Sour Gas Technology
Offshore Compression
SPECIAL INSERT

Packager Guide 2022 BONUS SHOW DISTRIBUTION:

EFRC Conference



ADVERTISING DEADLINE: FEBRUARY 28

APRIL

Compressor Maintenance Energy Outlook Compressor Drivers SPECIAL INSERT

Gas Compressor Specs-At-A-Glance

DISTRIBUTED WITH APRIL ISSUE

© COMPRESSORTECH² SOURCING GUIDE

ADVERTISING & SPONSORSHIP OPPORTUNITIES AVAILABLE

BONUS SHOW DISTRIBUTION:

- GCA Conference. March 29-April 1
- ACHEMA. April 4-8. Frankfurt

ADVERTISING DEADLINE: MARCH 23

MAY



Hydrogen Sensors and Controls Compressor Electronics

BONUS SHOW DISTRIBUTION:

- Offshore technology. May 2-5
- Sensor + Test. May 10-12
- Torsional Vibration Symposium. May 11-13
- World Gas Conference. May 23-25. Deagu, Korea
- Asia Turbomachinery & Pump Symposium. May 24-26

ADVERTISING DEADLINE: APRIL 21

JUNE

Compressor Packages Field Services Digital Integration

SPECIAL INSERT

Reciprocating Engine Specs-At-A-Glance

BONUS SHOW DISTRIBUTION:

ASME Turbo Expo June 13-17. Rotterdam

ADVERTISING DEADLINE: MAY 24

JULY

Partners in Training Energy Transition CO, Compression



ADVERTISING DEADLINE: JUNE 29

AUG-SEPT

Filtration Turbomachinery Reciprocating Compressors



BONUS SHOW DISTRIBUTION:

OPA Midstream. Sept. 11-14

ADVERTISING DEADLINE: AUGUST 10

OCTOBER

Condition Monitoring
Gas Transportation & Storage
REGIONAL REPORT: China



BONUS SHOW DISTRIBUTION:

Gas Machinery Conference (TBD)

ADVERTISING DEADLINE: SEPTEMBER 21

NOVEMBER

Compressor Service Contracts
CyberSecurity
Noise & Vibration

SPECIAL INSERT

Stationary Emissions Regulations-At-A-Glance

BONUS SHOW DISTRIBUTION:

✓ ADIPEC (TBD)

ADVERTISING DEADLINE: OCTOBER 26

DECEMBER

Compression Yearbook
Executive Outlook 2023
Foundations of the Compressor



ADVERTISING DEADLINE: NOVEMBER 30

EDITORIAL DEADLINES

Submit editorial by the 1st of the month prior to publication.

For further details, or to submit material suitable for publication, please contact: **Keefe Borden:** keefe.borden@khl.com | +1 713-254-5329

FREE MARKET RESEARCH

How do you measure recall and readership of your advertisements?

Advertise in the May issue with a full page or greater and we will provide you with a detailed advertising report.

This independent brand feedback from our loyal readership can help you shape the strategic direction of your brand.





A GREAT WAY TO ESTABLISH YOUR COMPANY AS A PREMIER SUPPLIER TO MANUFACTURERS AND USERS OF COMPRESSORS, ENGINES, TURBINES AND GAS COMPRESSION PACKAGES

COMPRESSOR

DISTRIBUTED WITH THE MARCH ISSUE

2022

of COMPRESSORTECH readers are involved in the specification or purchasing of gas compressor packages.*

PACKAGER GUIDE

Part of the March issue of **COMPRESSOR**TECH², this insert provides a quick reference for anyone looking for information on gas compression packagers. with package capacity ranges, locations and key contacts.

DISTRIBUTED WITH THE APRIL ISSUE

readers are involved in the purchase of Compressors*

COMPRESSOR SPECS-AT-A-GLANCE

A staple of the April issue of **COMPRESSOR**TECH², this four-page pull-out insert provides a quick, at-a-glance reference of the basic specifications for centrifugal, reciprocating and rotary compressors and turboexpanders.

DISTRIBUTED WITH THE JUNE ISSUE

of **COMPRESSOR**TECH readers are involved in the purchase of Engines and Engine Components*

ENGINE SPECS-AT-A-GLANCE

A highly anticipated feature of the June issue of **COMPRESSOR**TECH². this colorful insert is full of information on which manufacturers supply reciprocating engines to the gas compression industry, along with the output range of the engines they provide.

DISTRIBUTED WITH THE NOVEMBER ISSUE

of COMPRESSORTECH readers are involved in the purchase of **Emission** Equipment*

STATIONARY EMISSIONS REGULATIONS AT-A-GLANCE

Emissions regulations are a key consideration in any compression system. operating around the world. Part of the November issue, the Stationary Emissions Regulations-At-A-Glance is a valuable reference guide to global emissions rules on stationary engine systems.

*SOURCE: Signet Adstudy May 2020

THE BENEFITS

- Full-page advertisement on the back page PLUS Logo on the front cover and branding on the data pages of the insert
- 598 x 100 pixel banner on website landing page
- Logo included in social media promotions
- 500 bonus copies for company distribution
- Distributed to full circulation of **COMPRESSOR**TECH²
- Bonus distribution at all CT2 attended trade shows for 12 months
- Insert can be downloaded from www.compressortech2.com and select COMPRESSORTECH2 e-newsletters
- Yearlong visibility

SPONSORSHIP

(5) 7,100

6.275

INSERT AVAILABLE TO ONLY ONE **SPONSOR**



UNIQUE ADVERTISING POSITIONS FOR SHOW GUIDE ISSUES OR SUPPORTING PRODUCT LAUNCHES OFFER A GREAT OPPORTUNITY FOR SOME HIGH IMPACT, HIGH VISIBILITY MARKETING.

BARN DOOR





A split cover revealing your advert comprising a full page and two half page verticals.

BELLY BAND/WRAPAROUND







Your belly band wrapped around the magazine with the option of linking to your double page spread of advertising inside the magazine.

SUPPLEMENT





A supplement bound in the magazine consisting of 4, 8, 12 or 16 pages.

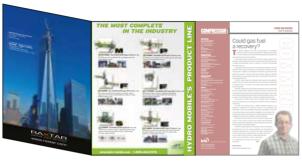
For more information, or to advertise, please contact **Pete Balistrieri** pete.balistrieri@khl.com +1 262 754 4131

MAGAZINES GIVE YOU THE SPACE TO TURN YOUR ADVERTISEMENT INTO A VISUAL STORY, NOT JUST A ONE-LINE PRODUCT PITCH.

GATEFOLD: COVER OR INSIDE POSITION







Three pages of advertising opening out as a gatefold from either the front cover or back cover. Or, opening out as a four- or six-page gatefold inside the magazine.





POSTCARD

Attach a postcard to the front cover of the magazine for high visibility marketing that every subscriber will see and be engaged.



BOOKMARK OR TABBED AD





You can guarantee all subscribers see your advertisement with a bookmark added to your ad or highlighted with a tabbed insert.

MAGAZINE



*BPA AVERAGE QUALIFIED (14,692) +

NON-QUALIFIED (409): JAN-JUNE 2021

BPA
WORLDWIDE-

COMPRESSORTECH² circulation is audited by BPA Worldwide, the leading auditor of business-to-business magazines.

S US\$ RATES	15% DISCOUNT FROM GROSS						
NUMBER OF INSERTIONS:	BILLING ALLOWED ON DIRECT	1	3	6	10	14	18
DOUBLE PAGE SPREAD	INVOICING	\$8,180	\$7,665	\$7,355	\$6,680	\$5,985	\$5,295
FULL PAGE		\$4,950	\$4,540	\$4,260	\$3,910	\$3,605	\$3,300
HALF PAGE ISLAND		\$3,600	\$3,280	\$2,920	\$2,600	\$2,470	\$2,210
HALF PAGE		\$3,250	\$3,010	\$2,670	\$2,390	\$2,270	\$1,900
THIRD PAGE		\$2,330	\$1,980	\$1,930	\$1,670	\$1,490	\$1,340
QUARTER PAGE		\$1,860	\$1,640	\$1,520	\$1,360	\$1,260	\$1,080
30% surcharge for cover positions							

EURO RATES	15% DISCOUNT FROM GROSS							
NUMBER OF INSERTIONS:	BILLING ALLOWED ON DIRECT	1	3	6	10	14	18	
DOUBLE PAGE SPREAD	INVOICING	€6,230	€5,840	€5,560	€5,090	€4,555	€4,030	
FULL PAGE		€4,020	€3,740	€3,430	€3,170	€2,940	€2,760	
HALF PAGE ISLAND		€2,800	€2,610	€2,410	€2,220	€2,060	€1,910	
HALF PAGE		€2,690	€2,470	€2,260	€2,120	€2,000	€1,800	
THIRD PAGE		€1,830	€1,610	€1,430	€1,330	€1,240	€1,180	
QUARTER PAGE		€1,460	€1,300	€1,190	€1,080	€1,030	€980	
30% surcharge for cover positions								

For more information, or to advertise, please contact **Pete Balistrieri** pete.balistrieri@khl.com +1 262 754 4131



MAGAZINE



*BPA AVERAGE QUALIFIED (14,692) + NON-QUALIFIED (409): JAN-JUNE 2021



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BLEED SIZE

 Please add 0.125in (3mm) bleed to all edges of full page and DPS ad sizes.

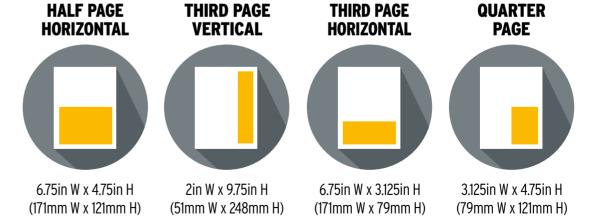
COLOR

 CMYK only - do not use RGB or spot color

BONUS DIGITAL ISSUE

- All advertisements are included in the digital version of the magazine and are linked to the company website. Please supply high resolution pdf files.
- Layer video or images on advert in digital version.

FULL HALF PAGE HALF PAGE DOUBLE PAGE PAGE SPREAD ISLAND VERTICAL 16in W x 10.5in H 8in W x 10.5in H 4.25in W x 7.25in H 3.125in W x 9.75in H (108mm W x 184mm H) (406mm W x 267mm H) (203mm W x 267mm H) (79mm W x 248mm H)



Email advertising materials to: production@khl.com | Questions? Call: +1 262 754 4130



- Minimum three month spend
- Banner slots shared with two additional companies.



13,552 **UNIQUE VISITORS/MONTH**

> 13,232 SESSIONS/MONTH

AVERAGE (MAY-JULY 2021)



SOURCE: GOOGLE ANALYTICS Google Analytics is the most widely used web analytics service on the internet and considered the most accurate



Unique to one company this ad position is visible throughout the entire website.

Desktop: 1260 x 1500 pixels Tablet and Mobile: 300 x 250 pixels



MPU 2, MPU 3, MPU 4

Run of site branding to promote your brand, exhibition or product lines.

Desktop, Tablet & Mobile: 300 x 250 pixels

\$ 1.200 € 1.050



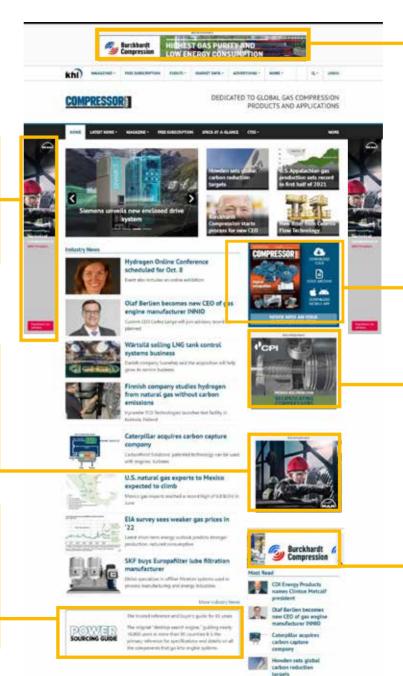
SPONSORED CONTENT 2

Whether you want to build brand awareness or drive leads for your business, this format can do it all.

Image size: high Res, 3:2 ratio JPEG

\$ 2,000 € 1,800





LEADERBOARD

High profile position to promote, brand, exhibition or product lines. Run of site

Desktop: 728 x 90 pixels | Tablet: 468 x 60 pixels Mobile: 300 x 75 pixels

\$ 1.500 € 1.300

SPONSORED CONTENT 1

Whether you want to build brand awareness or drive leads for your business, this format can do it all.

Image size: high Res, 3:2 ratio JPEG

\$ 2.000 € 1.800



MPU 1

High profile position to promote, brand, exhibition or product lines. Run of site.

Desktop, Tablet & Mobile: 300 x 250 pixels

\$ 1.500 € 1.300



300 x 100

Engage with our readers when they visit the Diesel Progress website. Run of site

Desktop, Tablet & Mobile: 300 x 100 pixels



COMPRESSORTECH² e-NEWSLETTER

Distributed weekly, the COMPRESSORTECH² e-Newsletter delivers the latest in global industry news direct to your customers' inboxes. Immediate ad results are provided through this high-visibility advertising opportunity



13,802

BI MONTHLY DISTRIBUTION

AVERAGE (JUNE 2021) PUBLISHER'S OWN DATA

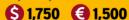
SPONSORED CONTENT

Whether you want to build brand awareness or drive leads for your business, this format can do it all.

Maximum two sponsored content slots per newsletter

Headline (maximim 60 characters) Body copy (400 characters) Button Text (20 characters) Click-through URL

Image size: high Res, 3:2 ratio JPEG





BOTTOM BANNER

Branding opportunity within industry leading newsletter.

Desktop, Tablet, Mobile: 570 x 100 pixels



\$ 1,200 € 1,050



Coalescing filter can be used in process gas applications and in between compressor stages.

TOP BANNER

High visibility branding in industry leading newsletter.

Desktop, Tablet, Mobile: 570 x 100 pixels

\$ 1.600 € 1.400



MIDDLE BANNER

Excellent brand building position within high quality editorial content.

Desktop, Tablet, Mobile: 570 x 100 pixels

\$ 1.400 € 1.250





BUTTON

Cost effective digital branding.

Desktop, Tablet, Mobile: 150 x 150 pixels

\$ 900



CROSS-CHANNEL ADVERTISING GIVES YOU THE OPPORTUNITY TO REACH OUR SUBSCRIBERS ON MULTIPLE PLATFORMS COVERING ALL OF YOUR MARKETING NEEDS

REMARKETING



Amplify your message and engage with a targeted audience that is interested in your products and services.

Remarketing is the process of (anonymously) following or tracking website visitors online after they have left a website where they are served advertisements via a cookie

BASE COST





Includes project setup, brand safety, 250,000 impressions and optimization.

ADDITIONAL IMPRESSIONS





Per 250,000 impressions.

e-CASTS



Promote your company's products, services or announcements through e-mail sent directly to Diesel Progress and Diesel Progress International readers.

Target by business type and/or specific regions/countries.

\$0.65 €0.60/NAME

§ 3,000 minimum

(2,600 minimum

SPONSORED NEWSLETTER



Branding on a newsletter dedicated to your company sent to our readers. Supply content and artwork and our production team will design a newsletter to send out on your behalf. A great way to advertise your products and services in a format our readers are familiar with.

PRICE PER ISSUE FROM

§ 8,450 **(** 6,500



WEBINARS



Engage and interact with an international audience. Share your content for conferences, technical topics, marketing, online courses, and so much more.

Our Digital Team will provide the insight and support to make your webinar a success without the headache. We can provide the total webinar service with hosting, moderating, promoting and recording or any element of that.

PRICE ON APPLICATION

For more information, or to advertise, please contact **Pete Balistrieri** pete.balistrieri@khl.com +1 262 754 4131

OMPRESSOR SOURCING GUIDE



PAGE VIEWS

ALSO AVAILABLE AT:

www.ctssnet.net www.compressortech2.com The annual COMPRESSORTECH2 SOURCING GUIDE is a key reference and training tool for the gas compression industry, incorporating a comprehensive information on compressor and driver specifications, compressor fundamentals, reference materials, products and gas compressor packagers.

THE COMPRESSORTECH² SOURCING GUIDE **INCLUDES SPECIFICATIONS FOR:**

- Reciprocating and Rotary Compressors
- Centrifugal Compressors
- Turboexpanders
- Mechanical Drive Steam Turbines

- Mechanical Drive Gas Turbines
- Natural Gas Engines
- Variable-Speed Drives
- Flectric Motors

THE COMPRESSORTECH² SOURCING GUIDE REACHES AN EXTENSIVE RANGE OF USERS. **INCLUDING:**

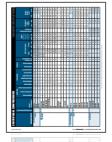
- Engineers
- Service Technicians
- Operators

- Trainers
- Educators

CIRCULATION











Companies, universities, conferences and many other training venues use the COMPRESSORTECH2 **SOURCING GUIDE** as a reference textbook and student handout.

Reserve your space in the 2022 **COMPRESSOR**TECH² **SOURCING GUIDE**.

Contact pete.balistrieri@khl.com or your local KHL Power Division representative today.

A UNIQUE PRINT-WEBSITE COMBINATION THAT OFFERS THE BROADEST REACH INTO THE GAS COMPRESSION MARKETS



1,818

PAGE VIEWS

CIRCULATION

ALSO AVAILABLE AT:

www.ctssnet.net www.compressortech2.com

PRODUCT SPECIFICATION **DEADLINE: FEBRUARY 16, 2022 ADVERTISING DEADLINE:**

MARCH 2, 2022

OFFERING THE WIDEST DISTRIBUTION AVAILABLE

The COMPRESSORTECH² SOURCING GUIDE is sent to all **COMPRESSOR**TECH² subscribers with the April print and digital issues.

It's also distributed at all of the major global trade shows and conferences which **COMPRESSOR**TECH² attends. Complimentary copies available for educational venues.

It's also available online as part of the COMPRESSORTECH2 website.

ADVERTISING PACKAGES INCLUDE:

- Print ads with logo in directory listings.
- Online profile with description, contact information, links to website, social media and ad pages.
- Web ads: 180 x 150 pixel ads for full page advertisers.
- Products listings in print and online.
- Custom editorial space for up to three items tagged for profile and Product Section.
 - Compressors
 - Prime Movers
 - Components
 - System Repair
 - Packagers



OPPORTUNITY

 Upgrade to a Product Section Tab and the online section will be branded with your 728 x 90 pixel web ad and logo.

PACKAGE TWO PRICE PLUS







§ 4,980 **(** 4,340







§ 7,520 **(** 7,025

(§) 8,910 **(§)** 8,315

Highlight your Gas Compression Products and Services by advertising in this widely circulated guide

KHL PORTFOLIO

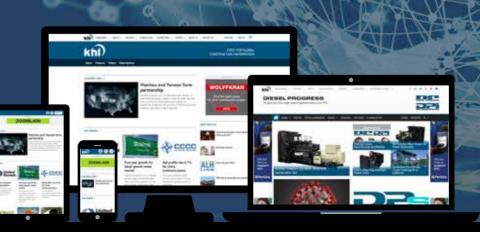
THE INTERNATIONAL GROUP, WITH OFFICES IN NORTH AND SOUTH AMERICA, CHINA, INDIA, UK, GERMANY AND ITALY WITH SUPPORTING OFFICES ACROSS THE GLOBE, OFFERS THE FOLLOWING PRODUCTS AND SERVICES:

- MAGAZINES
- NEWSLETTERS
- WEBSITES
- E-COMMERCE STORES

- DIGITAL MARKETING
- CONTRACT PUBLISHING
- MOBILE APPS
- EVENTS/EXHIBITIONS

- SOCIAL MEDIA
- DIGITAL MAGAZINES
- BENCHMARK STUDIES
- SPECIAL REPORTS







Your digital marketing route to North American construction contractors and rental companies.

https://news.conexpoconagg.com/



Browse safety training courses offered by the best U.S. training providers, held in top venues throughout North America.

www.easybooktraining.com



Management consultancy specialising in the research and analysis of international construction, and agricultural equipment markets.

www.offhighway.co.uk



Your digital marketing route to UK construction contractors.

See an example of the newsletter here



Lawsons is an international recruitment agency specialising in the Construction and Power sectors throughout the UK and Worldwide.

www.lawsons.com



THRIVE CREATIVE

High-impact creative services for the world's hardest-working industries.

www.thrivecs.com



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