

THE LEADING NORTH AMERICAN MAGAZINE  
FOR ACCESS INDUSTRY INFORMATION

ACCESS, LIFT & HANDLERS

**ALH**



Official North  
American magazine  
of the International  
Powered Access  
Federation

MEMBER OF:



[www.khl.com](http://www.khl.com)

**2022**  
MEDIA INFORMATION

[www.accesslifthandlers.com](http://www.accesslifthandlers.com)

ACCESS, LIFT & HANDLERS



## Bigger. Bolder. Better.

**Access, Lift & Handlers is the only business-to-business publication dedicated to covering every sector of work at height, and it is the only title that provides best business practices and valuable information so readers can work smarter - and more efficiently.**

From scissor and boom lift coverage to the latest on telehandlers and scaffolding, ALH's editorial dissects not only relevant products, but also the growing technologies within them. Readers will also find regular, in-depth market reports that provide pertinent sector information through exclusive executive interviews with the world's largest rental companies and OEMs.

ALH doesn't only focus on headline-topping corporations, though. Readers will also find insights ranging from regional players to one-location outfits; After all, 45 percent of the U.S. rental market is made up of independents.

Beyond print, ALH offers a range of products and services that spread across multiple channels. From rich-media-heavy digital editions and constantly updated websites, to video interviews and the magazine's annual conference, ALH's route to market is all-encompassing. No one covers the industry as thoroughly and professionally than Access, Lift & Handlers.

### MAGAZINE



12,989

**CIRCULATION**

6

**ISSUES PER YEAR**

45 MINUTES

**AVERAGE READ TIME**

2-3 PEOPLE PER ISSUE

**AVERAGE PASS-ALONG**

2021 SIGNET ADSTUDY®

### WEBSITE



7,501

**PAGE VIEWS/MONTH**

4,275

**UNIQUE VISTORS/MONTH**

PUBLISHERS OWN DATA



SOURCE: GOOGLE ANALYTICS  
Google Analytics is the most widely used web analytics service on the internet and considered the most accurate.

MORE THAN JUST A MAGAZINE, ALH AND KHL GROUP OFFER A WIDE-RANGE OF PRODUCTS AND SERVICES SUITED FOR THE MARKET

## NEWSLETTER



6,216

**WEEKLY DISTRIBUTION**

AVERAGE (JULY 2021)  
PUBLISHER'S OWN DATA

31.4%

**OPEN RATE**  
6 MONTH AVERAGE

12.81%

**CLICK RATE**  
6 MONTH AVERAGE

## TOP LISTS



3

**TOP LISTS PER YEAR**

In-depth reporting of the North American telehandler, aerial and MCWP rental industries.

## DEALER LOCATOR



### BENEFITS

Magazine, website, e-casts

ALH makes it easy for buyers to find your equipment.

[www.accesslifthandlers.com/tools/alh-dealer-locator](http://www.accesslifthandlers.com/tools/alh-dealer-locator)

## SOCIAL MEDIA



[accesslifthandlers](https://www.facebook.com/accesslifthandlers)

[@accesslifthandlers](https://www.instagram.com/accesslifthandlers)

[@khlgroupalh](https://twitter.com/khlgroupalh)

[access-lift-and-handlers-magazine](https://www.linkedin.com/company/access-lift-and-handlers-magazine)

## EVENTS



IF YOU'RE LOOKING TO INFLUENCE THE RIGHT AUDIENCE THROUGH A DYNAMIC, STRONG VEHICLE, ALH WILL DRIVE YOU THERE

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**ALH reaches the people you aim to do business with. From independent and large rental companies to regional and national contractors, ALH's highly targeted readership is constantly fine-tuned by our dedicated circulation team.**

ALH is the fabric of the industry. We reach:

- MEWP and telehandler rental companies
- Mast climbing work platform dealers and distributors
- Original equipment manufacturers and suppliers
- All IPAF, California Rental Association and Scaffold & Access Industry Association members

Access, Lift & Handlers can ensure your advertising spend is targeted toward current and active buyers of access equipment through our unique Proof of Performance (PoP) indicator. Through PoP, we can demonstrate exactly who reads our magazine and guarantee those readers are relevant to your business.

In addition to PoP, our regularly conducted readership surveys and yearly Signet Ad Study scrutinize each page of each ALH issue. The results provide us with detailed and valuable feedback that keeps our finger on the pulse of the market.

**access**  
INTERNATIONAL

 **If your company operates worldwide, request a media pack from our sister publication, Access International, to see further advertising opportunities.**

For more information, or to advertise, please contact **Tony Radke**: [tony.radke@khl.com](mailto:tony.radke@khl.com) | +1 602 721 6049





ALH has a dedicated circulation team that identifies key regions based on GDP and construction output. The team follows market trends and growth areas, directing ALH's circulation accordingly to market hotspots.

Our readership is constantly scrutinized and updated to ensure the right people receive and read ALH. We don't simply focus on growing circulation: quality is of utmost importance.

## BY BUSINESS TYPE

MEWP Rental Companies	3,637
General Equipment Rental	2,728
Contractors	2,598
Manufacturer/Distributor/Equipment Sales	1,818
Scaffolding/Masonry Contractors	1,299
Other - Consultant/Finance	390
Training	142
Utility Companies	132
Industrial Maintenance	125
Airports/Ports & Shipbuilding	121

## BY REGION

Canada:	1,435
USA:	11,068
Mexico:	486

**TOTAL: 12,989**

## JANUARY-FEBRUARY

### TOPLIST



### BEST BUSINESS PRACTICES

- Addressing the labor shortage: Attracting and retaining talent

### SHOW GUIDES



### PRODUCTS

- Telehandlers
- Electric scissors

### BONUS DISTRIBUTION:

- ✓ World of Concrete
- ✓ IAPAs/IPAF Summit
- ✓ CRA Rental Rally
- ✓ SAIA Committee Week

## MARCH-APRIL

### BEST BUSINESS PRACTICES

- Economic report - rental and OEM
- Preventing falls while working from height/OSHA's annual Safety Stand-Down

### PRODUCTS

- Telescopic booms
- Low-level access

### BONUS DISTRIBUTION:

- ✓ SAIA Committee Week



## MAY-JUNE

### TOPLIST



### BEST BUSINESS PRACTICES

- Training update

### PRODUCTS

- Compact telehandlers
- RT scissors

### SIGNET ADSTUDY®

- i FREE independent advertising research for full pages or larger



### BONUS DISTRIBUTION:

- ✓ SAIA Annual Convention & Exposition

## SCAFFOLD & ACCESS MAGAZINE



**More coverage.  
More products.  
More access.**

Within each issue of Access, Lift & Handlers, readers will find Scaffold & Access magazine, the only publication dedicated to the scaffolding markets across North America.

**Covering every work sector at height.**



## FREE MARKET RESEARCH



**How do you measure recall and readership of your advertisements?**

Advertise in the May-June issue of Access, Lift & Handlers with a half page or greater, and we will provide you with an independent, detailed advertising report that not only measures recall and readership, but also the awareness, familiarity and perception of your brand.

This independent brand feedback from our loyal readership can help you shape the strategic direction of your brand.

## JULY-AUGUST

### BEST BUSINESS PRACTICES

- How utilizing technology within your company and on jobsites will save costs, improve productivity

### SHOW PREVIEWS



### PRODUCTS

- Articulating booms
- MCWPs/Hoists

### BONUS DISTRIBUTION:

- ✓ ALH Conference
- ✓ Bauma
- ✓ SAIA Annual Convention & Exposition



## SEPTEMBER-OCTOBER

### TOPLIST



### BEST BUSINESS PRACTICES

- Tomorrow's aerial equipment - electrification updates

### SHOW GUIDES



### PRODUCTS

- Rotating telehandlers
- Specialty MEWPs (Trailer-, track- and truck-mounts)

### BONUS DISTRIBUTION:

- ✓ ALH Conference
- ✓ Bauma



## NOVEMBER-DECEMBER

### BEST BUSINESS PRACTICES

- Tips for buying used equipment
- Outsourcing equipment maintenance - benefits for your business

### SHOW PREVIEWS



### PRODUCTS

- Micro scissors
- Engines, tires, batteries

### BONUS DISTRIBUTION:

- ✓ World of Concrete
- ✓ CRA Rental Rally

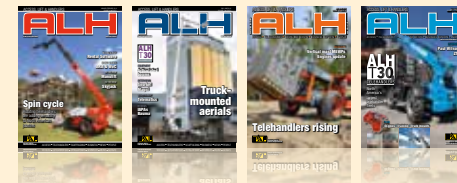


## LOOKING BACK: ALH TURNS 15 YEARS OLD

Access, Lift & Handlers will celebrate its 15th year of publishing in 2022.

To celebrate ALH's milestone, each issue in 2022 will feature a special "throwback" article from 15 years ago.

Readers will then be invited to visit ALH's website for an update regarding the topic at hand.



## EDITORIAL DEADLINES

Editorial can be submitted to editor Lindsey Anderson one month prior to each issue.

If you wish to receive exact deadlines, contact **Lindsey**: [lindsey.anderson@khl.com](mailto:lindsey.anderson@khl.com)  
| +1 312 929 4409



UNIQUE ADVERTISING POSITIONS FOR SHOW GUIDE ISSUES OR SUPPORTING PRODUCT LAUNCHES OFFER A GREAT OPPORTUNITY FOR HIGH IMPACT, HIGH VISIBILITY MARKETING

## BARN DOOR



A split cover revealing your advert comprising a full page and two half page verticals.

## BELLY BAND/WRAPAROUND



Your belly band wrapped around the magazine with the option of linking to your double page spread of advertising inside the magazine.

## SUPPLEMENT



A supplement bound in the magazine consisting of four, eight, 12 or 16 pages.

For more information, or to advertise, please contact **Tony Radke**: [tony.radke@khl.com](mailto:tony.radke@khl.com) | +1 602 721 6049

# MAGAZINES GIVE YOU THE SPACE TO TURN YOUR ADVERTISEMENT INTO A VISUAL STORY, NOT JUST A ONE-LINE PRODUCT PITCH

## GATEFOLD: COVER OR INSIDE POSITION



Three pages of advertising opening out as a gatefold from either the front cover or back cover. Or, opening out as a four- or six-page gatefold inside the magazine.



For more information, or to advertise, please contact **Tony Radke**:  
tony.radke@khl.com | +1 602 721 6049

## POSTCARD

Attach a postcard to the front cover of the magazine for high visibility marketing that every subscriber will see and be engaged with.



## BOOKMARK OR TABBED AD



You can guarantee all subscribers see your advertisement with a bookmark added to your ad or highlighted with a tabbed insert.



## MAGAZINE



12,989

**CIRCULATION**

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**ISSUES PER YEAR**

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**AVERAGE PASS-ALONG**

2021 SIGNET ADSTUDY®

## \$ US\$ RATES

NUMBER OF INSERTIONS:	1	3	6
DOUBLE PAGE SPREAD	\$6,000	\$5,850	\$5,550
FULL PAGE	\$4,120	\$4,010	\$3,700
HALF PAGE	\$3,100	\$2,980	\$2,680
THIRD PAGE	\$2,470	\$2,360	\$2,055
QUARTER PAGE	\$1,750	\$1,650	\$1,350
FACING MATTER			15% extra on page rates
ISLAND POSITION			20% extra on page rates

## ACCESS, LIFT & HANDLERS APP

Bringing the most relevant and important news and reviews on the entire North American access market in the latest mobile formats.

By downloading the Access, Lift & Handlers app, readers can:

- Access additional rich media such as photo galleries, audio commentary and video footage
- Download online, enjoy offline
- Download past issues of ALH from the archive

Total app opens for the period: Aug 2020 - Jun 2021 - **4,191**

For more information, or to advertise, please contact **Tony Radke**: [tony.radke@khl.com](mailto:tony.radke@khl.com) | +1 602 721 6049

## RICH MEDIA

Link additional media to your digital advertisement when viewed via the Access, Lift & Handlers app.

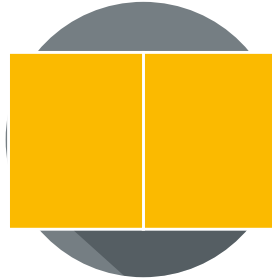
Images limited to 10 per slide show (JPG or PNG only) | Video supplied as MP4 format (max. 30MB) or YouTube link | Sound supplied as MP3 format (max. 15mb)

Please send all relevant materials to: [production@khl.com](mailto:production@khl.com)



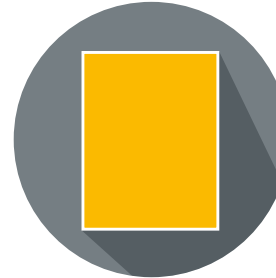
ACCESS, LIFT & HANDLERS  
**ALH**

**DOUBLE PAGE SPREAD**



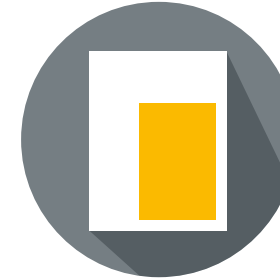
15.75in W x 10.75in H  
(400mm W x 273mm H)

**FULL PAGE**



7.875in W x 10.75in H  
(200mm W x 273mm H)

**HALF PAGE ISLAND**



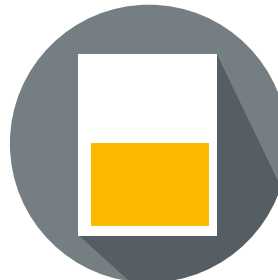
4.625in W x 6.625in H  
(118mm W x 168mm H)

**HALF PAGE VERTICAL**



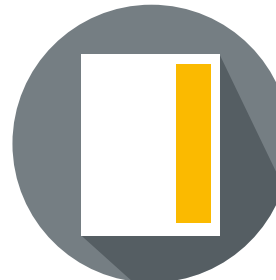
3.375in W x 9.875in H  
(86mm W x 251mm H)

**HALF PAGE HORIZONTAL**



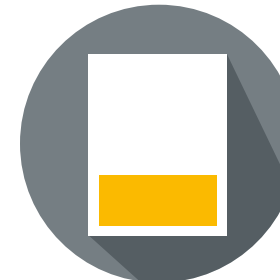
7.062in W x 4.625in H  
(180mm W x 118mm H)

**THIRD PAGE VERTICAL**



2.250in W x 9.875in H  
(57mm W x 251mm H)

**THIRD PAGE HORIZONTAL**



7.062in W x 3.125in H  
(180mm W x 80mm H)

**QUARTER PAGE**



3.375in W x 4.625in H  
(86mm W x 118mm H)

**BLEED SIZE**

● Please add 0.125in (3mm) bleed to all edges of full page and DPS ad sizes.

**COLOR**

● CMYK only - do not use RGB or spot color.

**BONUS DIGITAL ISSUE**

● All advertisements are included in the digital version of the magazine and are linked to the company website. Please supply high resolution pdf files.

For more information contact: [production@khl.com](mailto:production@khl.com) | +44 1892 786262 | +1 262 754 4130

Direct traffic from ALH's website straight to yours

Measure your campaign's success

Promote your message for a month or more

WEBSITE



7,501

PAGE VIEWS/MONTH

4,275

UNIQUE VISTORS/MONTH

PUBLISHERS OWN DATA



SOURCE: GOOGLE ANALYTICS  
Google Analytics is the most widely used web analytics service on the internet and considered the most accurate.

**SOLUS WALLPAPER**

**BRAND NEW** for 2022, wallpaper is 'sticky' and is the only banner that is visible the whole time. Only available for desktop view. Run of site.

Desktop: 1260 x 1500 pixels  
1024px centre gap not visible

\$ 3,100 per month

**SPONSORED CONTENT**

Demonstrate that you are a market leader and expert in your field by expanding on a key subject via a longer article or video. Run of site.

**Learn more here**

**Headline:** Max 40 characters including spaces  
**Standfirst:** Max 250 characters including spaces  
**Button Text:** Max 20 characters including spaces  
**Image:** 3:2 ratio image

**Article:** Max 3000 characters including spaces, five JPEG or PNG images or a link to an article hosted on your website.

\$ 3,950 per month



**TOP BILLBOARD**

High profile position to promote your, brand, exhibition or product lines. Run of site.

Desktop: 728 x 90 pixels | Tablet: 468 x 60 pixels  
Mobile: 300 x 75 pixels

\$ 2,750 per month

**MPU 1**

High profile position to promote your brand, exhibition or product lines. Run of site.

Desktop, Tablet & Mobile: 300 x 250 pixels

\$ 2,400 per month

**MPU 2, MPU 3**

Run of site branding to promote your brand, exhibition or product lines.

Desktop, Tablet & Mobile: 300 x 250 pixels

\$ 1,900 per month

\$ 1,600 per month

**IN-CONTENT LEADERBOARD**

Whether you want to build brand awareness or drive leads for your business, this format can do it all.

Desktop: 598 x 100 pixels | Tablet: 468 x 60 pixels  
Mobile: 300 x 75 pixels

\$ 1,900 per month

Reach your audience direct to their inbox 4+ times a month\*

Direct buyers straight to your chosen landing page

Align your brand with the latest news for our industry

## NEWSLETTER



6,216  
**WEEKLY DISTRIBUTION**

AVERAGE (JULY 2021)  
PUBLISHER'S OWN DATA

31.4%  
**OPEN RATE**  
6 MONTH AVERAGE

12.81%  
**CLICK RATE**  
6 MONTH AVERAGE

### SPONSORED CONTENT 1 & 2

Whether you want to build brand awareness or drive leads for your business, this format can do it all.

**Headline:** Max 60 characters including spaces  
**Standfirst:** Max 400 characters including spaces  
**Button Text:** Max 20 characters including spaces  
**Image:** 570 x 190 pixels high res image  
**Article:** Five images (Jpeg or PNG formats), text (up to 3000 characters including spaces) or please supply a link to an article hosted on your own website.

\$ 1,150 per week  
\$ 4,600 per month

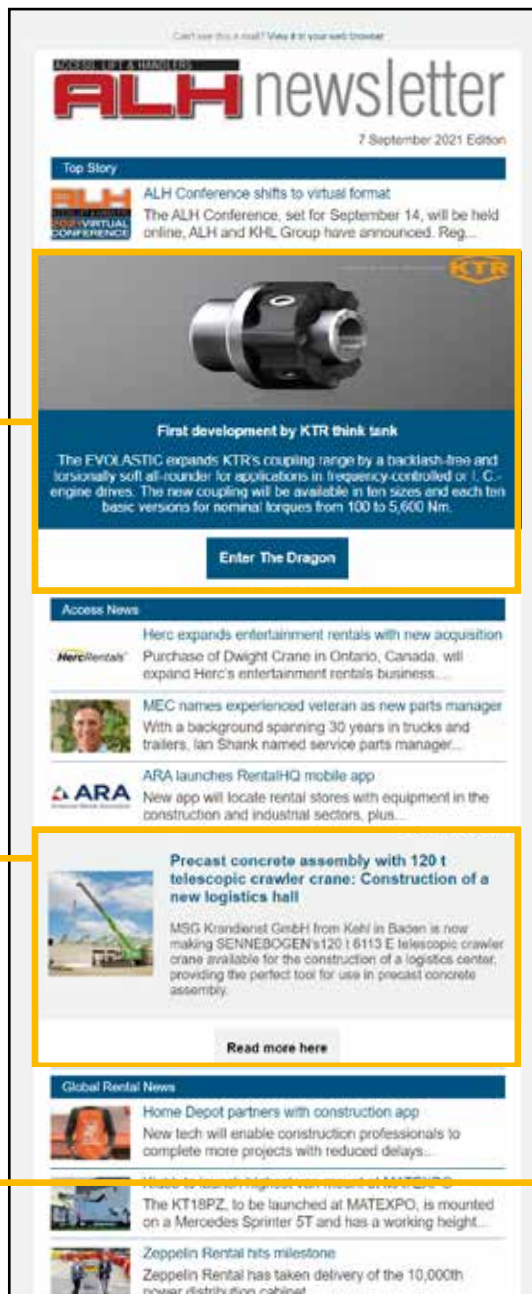
**Text:** Max 308 characters including spaces  
**Button Text:** Max 20 characters including spaces  
**Image:** (3:2) high res image  
**Article:** Five images (Jpeg or PNG formats), text (up to 3000 characters including spaces) or please supply a link to an article hosted on your own website.

\$ 950 per week  
\$ 3,800 per month

### BUTTON

Cost effective digital branding.

Desktop, Tablet & Mobile: 150 x 150 pixels  
\$ 950 per month



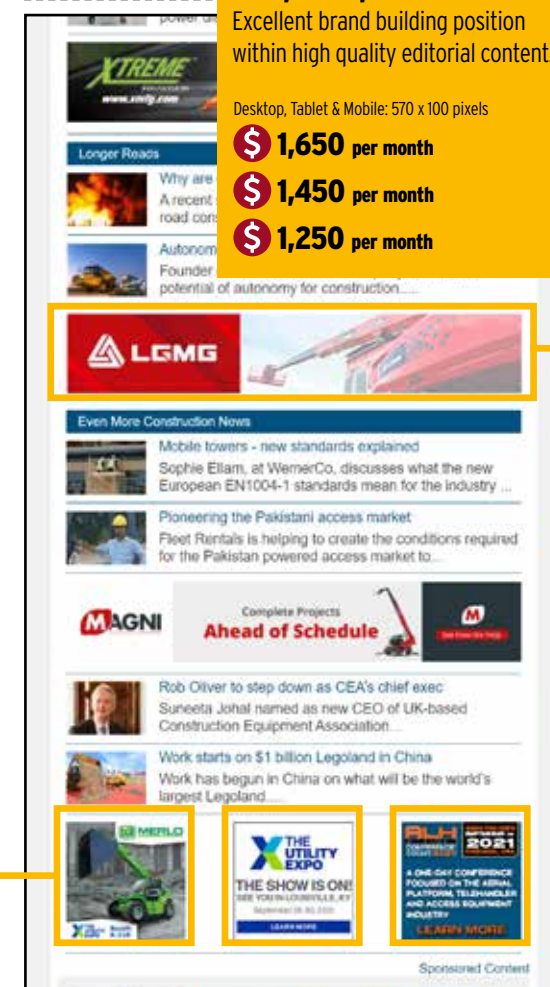
Get the week's access, telehandler, MCWP and rental news delivered directly to your inbox. Beyond breaking news, the ALH newsletter also features relevant industry videos, in-depth features, market analysis and more.

### SPONSOR BANNER 1&2, 3&4, 5&6

Excellent brand building position within high quality editorial content.

Desktop, Tablet & Mobile: 570 x 100 pixels

\$ 1,650 per month  
\$ 1,450 per month  
\$ 1,250 per month





INCREASE THE EXPOSURE OF YOUR ADVERTISING MESSAGE.  
TOP LIST ISSUES ARE REFERENCED BY READERS THROUGHOUT THE YEAR

**ALH keeps readers up-to-date with the latest access market information through our industry-leading benchmark studies. Top lists appear in select issues throughout the year to highlight the leaders in various sectors of the industry.**



**MASTCLIMBER20**

ALH's in-depth coverage of North America's largest MCWP and hoist-renting companies ranked by total number of drives within fleets.

DISTRIBUTED WITH THE JAN-FEB ISSUE



**TELEHANDLER30**

ALH's yearly report on North America's telehandler market. Rental companies are ranked by total number of telehandlers within their fleets.

DISTRIBUTED WITH THE MAY-JUNE ISSUE



**AERIALS20**

The definitive listing of North America's top aerial-renting companies ranked by fleet size. The list includes scissors, booms, towables and vertical mast machines.

DISTRIBUTED WITH THE SEPT-OCT ISSUE



**ALH aligns itself with relevant industry associations to provide its members and the industry a trusted means of communication.**

These partnerships provide the industry and its important associations a vital means of communication while promoting growth, innovation and market awareness. All members of our partner associations receive and read ALH.



ALH is the official magazine of the **International Powered Access Federation** in North America. Every issue of the magazine carries two pages of news on the activities of IPAF and is distributed to all IPAF members.



ALH is the media partner of the **Scaffold & Access Industry Association (SAIA)**. Beginning in January, SA Magazine will appear within each issue of ALH.



ALH is a media partner with the **California Rental Association**. CRA members who have aerials, telehandlers or mast climbers in their fleets receive and read ALH.

**Take advantage of the added benefits these top lists provide advertisers along with our regular features. Be sure to confirm your advertising space early as premium positions alongside these top lists sell out quickly.**

To sponsor an ALH Top List please contact **Tony Radke**: [tony.radke@khl.com](mailto:tony.radke@khl.com) | +1 602 721 6049



ACCESS, LIFT & HANDLERS

# ALH DEALER LOCATOR

ALH MAKES IT EASIER THAN EVER FOR EQUIPMENT BUYERS TO FIND YOU!

[www.accesslifhandlers.com/tools/alh-dealer-locator](http://www.accesslifhandlers.com/tools/alh-dealer-locator)

Search the manufacturer and all participating dealer locations will show on the map. Your listing will include your contact information including address, phone number and website. Viewers can also send an e-mail directly to you.

## BENEFITS:

- Your dealer contact information will be included on OEM specific advertisements within ALH magazine, North America's premiere access industry publication, and also featured in the digital issues.
- Monthly e-cast of your dealer contact information to a dedicated audience of buyers and/or rental companies.
- ALH's Dealer Locator is prominently displayed on the ALH website and features a searchable map with clickable links to each dealer web page along with pertinent dealer contact information.
- Full inclusion of all information in ALH's tablet edition. In a simple click/touch, readers can be directed to your website.

For more information or to participate, contact:

**Tony Radke:** [tony.radke@khl.com](mailto:tony.radke@khl.com) | +1 602 721 6049



**Flat Rate:** \$ 1,500 per year

**Bi-annually:** \$ 850 per year

**Quarterly:** \$ 500 per year

Separate branch listings are an additional \$ 10 each.

## WHAT YOU'LL GET:

- Dedicated advertising page in all 6 issues in a year
- A monthly e-cast
- Listing in the web page portal

**DON'T  
MISS  
OUT!**



THE ALH CONFERENCE PROVIDES ESSENTIAL INFORMATION ON MARKET TRENDS, SAFETY PRACTICES, RENTAL MANAGEMENT AND ACCESS EQUIPMENT PRODUCT DEVELOPMENTS. FOR ANYONE WHO BUYS, USES, RENTS OR OWNS AERIAL PLATFORMS, TELEHANDLERS, HOISTS AND MAST CLIMBING WORK PLATFORMS, THERE IS NO EVENT LIKE IT.



"I think anytime you get a group together with common interests - where they can share ideas on how to promote the industry and how to promote effective operational improvements - is great. It's an opportunity for the industry to learn from one another and collectively it will make us better in the marketplace." **Larry Silber**, CEO & President, Herc Rentals

**Held annually, the ALH Conference is a day-long meeting that covers key topics for the access and rental industries in North America, including economic forecasts, product trends, cost of ownership issues and more.**

#### WHY ATTEND?

- Meet fellow professionals
- Learn from industry experts
- Network with customers
- Renew friendships
- Understand market trends
- Meet peers from other markets

#### WHO ATTENDS?

- Rental companies
- Equipment dealers
- Manufacturers
- Used equipment brokers
- End users
- Finance providers
- Industry associations
- Consultants/analysts

#### WHY SPONSOR?

- Promote your company, brand, products and services to key equipment buyers
- Demonstrate your commitment to industry education and professionalism
- Increase brand loyalty by supporting a beneficial industry event
- Network with key existing and potential customers
- Use the event to support a sales promotion or marketing initiative
- Benefit from exposure before, during and after the event via the website and marketing campaigns

For sponsorship information or opportunities, please contact **Tony Radke**: [tony.radke@khl.com](mailto:tony.radke@khl.com)

| +1 602 721 6049



[www.iapa-summit.info](http://www.iapa-summit.info)

Hosted on the evening of the IPAF Summit, the IAPAs are jointly organized by Access International and IPAF, and are judged by an independent panel of access

The IPAF Summit and IAPAs provide an opportunity for the industry to network and meet with each other.

By aligning your brand through sponsorship with our prestigious awards ceremony, you will be promoting your products and services to the biggest buyers of access equipment in the world. The IAPAs are seen by many as an industry benchmark to promote safety and innovation, and for those who sponsor them, they will see their logos included on all pre-event marketing, including magazines, newsletters, websites, e-Casts and promotional displays.



March 10th, 2022



London, UK

[www.apexshow.com](http://www.apexshow.com)

**APEX runs alongside the IRE exhibition and ERA convention and rental awards. APEX alone attracts more than 4,500 visitors.**

Exhibitors at APEX and IRE are privy to rental company attendees who are looking to refresh their fleets and are receptive to looking at new products and the latest developments. These delegates know that APEX delivers the information and equipment they seek. We look forward to the 2023 IRE and APEX exhibitions - two events that provide strong opportunities to demonstrate products and services to rental companies.



June 6-8th, 2023



Maastricht, Netherlands

[www.apexasia.com](http://www.apexasia.com)

**China remains one of the fastest growing access equipment markets in the world.**

APEX Asia is held alongside the International Rental Conference (IRC), which attracts more than 500 delegates, including many of the biggest Asian rental companies, as well as others from around the globe. Many of the latest access products and equipment will be showcased at the event alongside excellent networking opportunities for meeting with existing and potential new customers.

For more information, or to advertise, please contact

**Tony Radke:** [tony.radke@khl.com](mailto:tony.radke@khl.com) | +1 602 721 6049

CROSS-CHANNEL ADVERTISING - REMARKETING, E-CASTS, SPONSORED E-NEWSLETTERS AND DEDICATED WEBINARS

SPONSORED CONTENT



Sponsored content allows advertisers to reach audiences directly via ALH's weekly e-newsletter or through the ALH website. By utilizing sponsored content, potential buyers will be directed straight to your chosen landing page.

WEBINARS



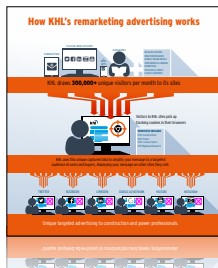
Engage with a global audience to promote your brand, new products, technical topics and more. We can offer a full package including hosting, moderating, promotion, recording and all other elements.

ECASTS



A highly effective way to get your message to chosen audiences. Target unique email addresses from our global database to grow your business, showcase products and alert potential buyers of events.

REMARKETING



Your advert anonymously tracks our audience once they leave ALH's website. This can be targeted to your chosen regions and markets.

PLEASE CONTACT TONY TO DISCUSS OPTIONS AND PRICING

WHITE PAPERS



Influence decision-makers to use your products or services and generate quality sales leads by promoting your White Paper through KHL digital positions.

PRODUCT LAUNCH PACKAGES



Use Access Lift & Handlers to promote your new products and services. We can offer a blended marketing approach to drive awareness and more importantly sales.



**Your digital marketing route to North American construction contractors and rental companies.**

<https://news.conexpoconagg.com>



**Search for and book construction safety training courses with one simple tool. Easybook Training brings together classes from the top U.S. providers to make it easier to find and book training.**

[www.easybooktraining.com](http://www.easybooktraining.com)



**Management consultancy specializing in the research and analysis of international construction and agricultural equipment markets.**

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