

Tower Crane Rental Industry In China

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Three Topics

Overviews of TC Rental Industry

Development of TC Enterprises

Trend of Rental Industry

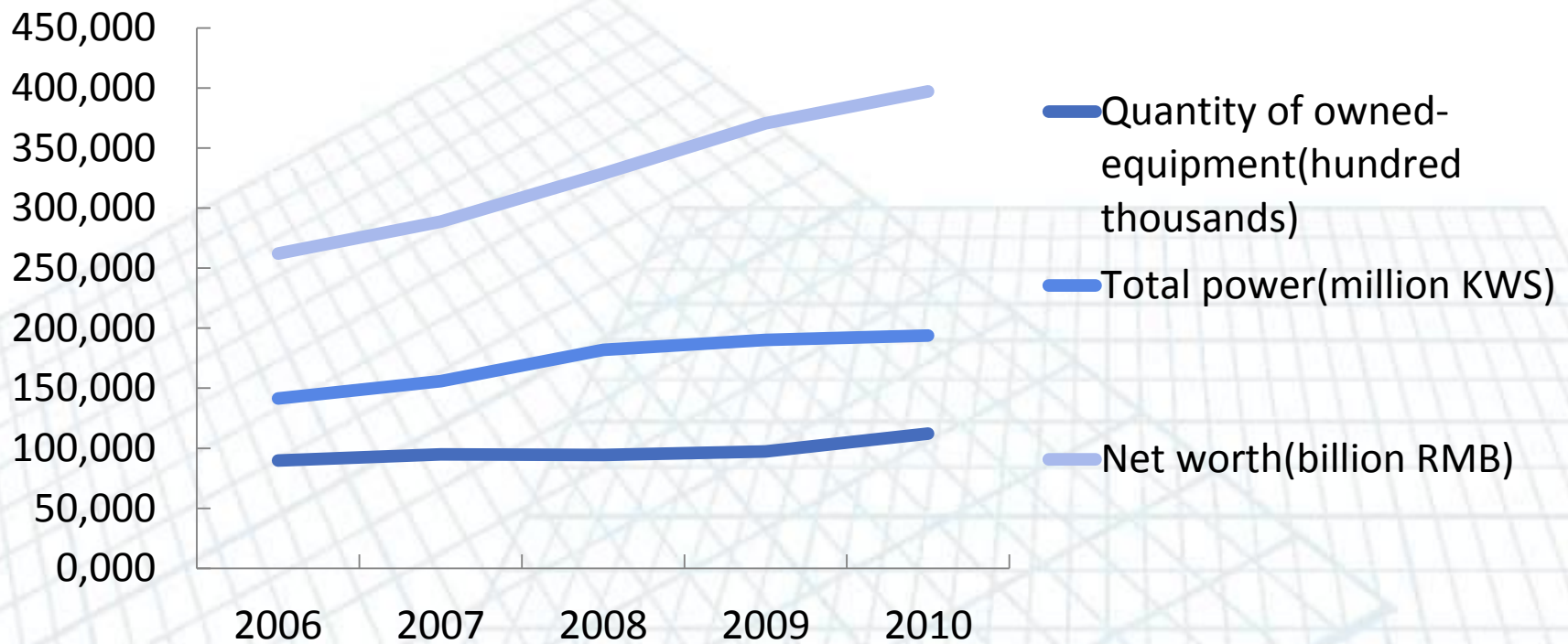
Overviews of TC Rental Industry

Late launched



Overviews of TC Rental Industry

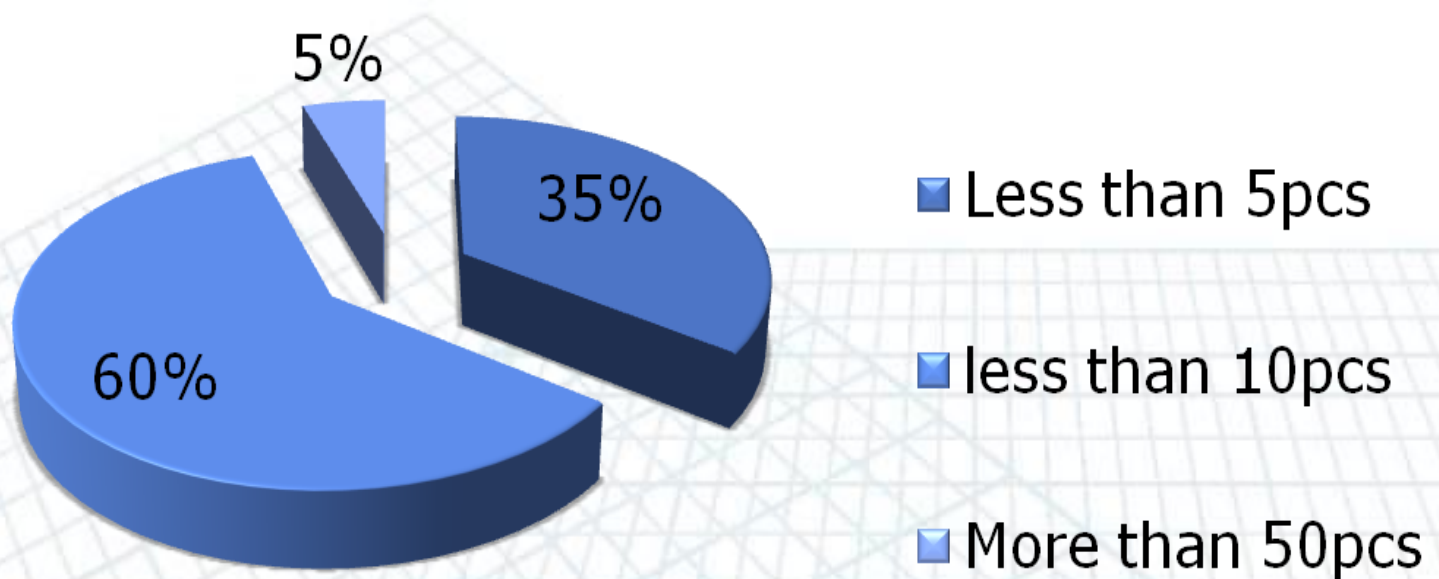
- Great quantities
- Fast development



Overviews of TC Rental Industry

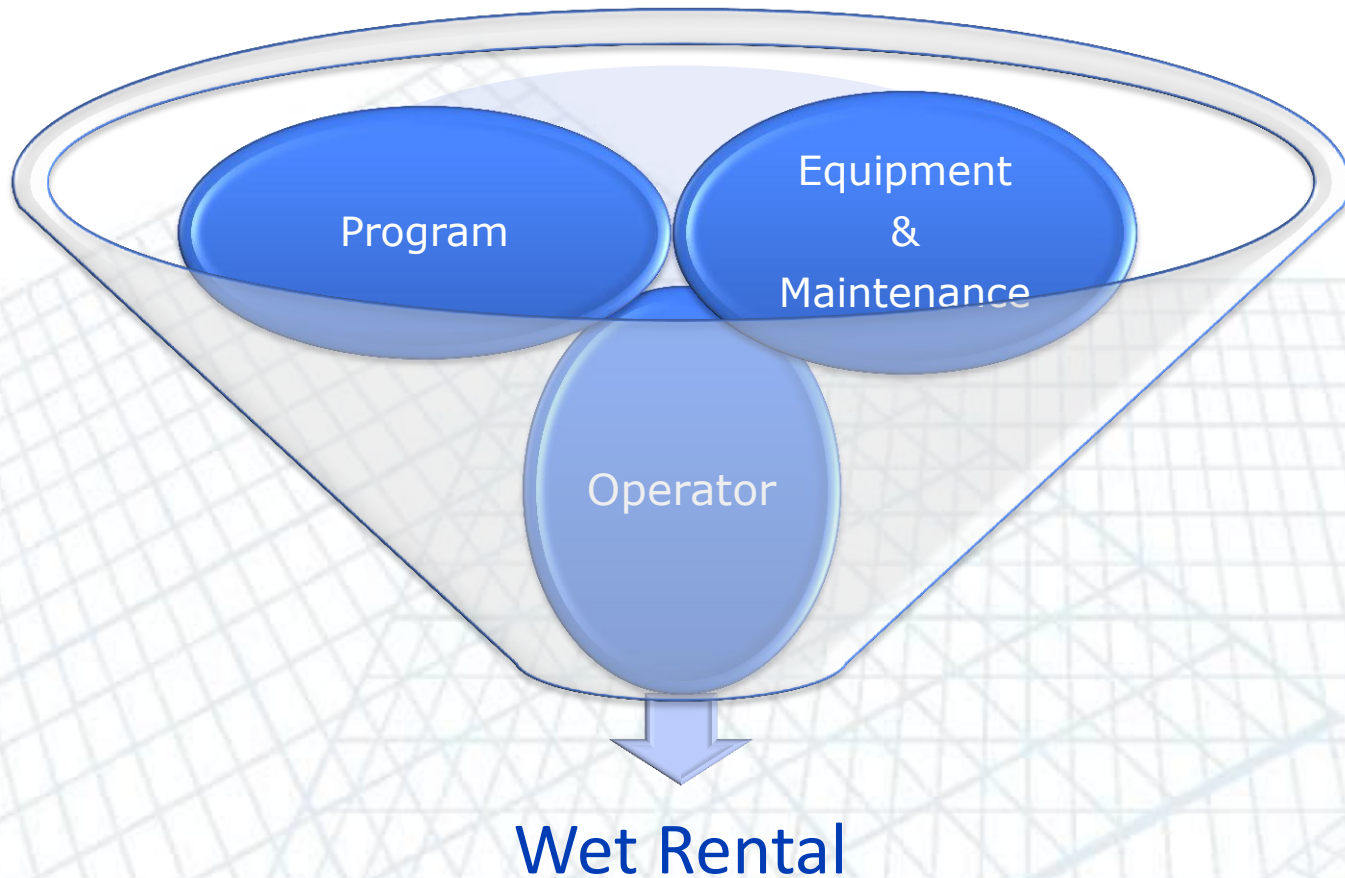
- Small Scale

Beijing Market



Overviews of TC Rental Industry

Main stream- Wet Rental



Overviews of TC Rental Industry

Self- discipline

Obey the laws

Follow the regulations

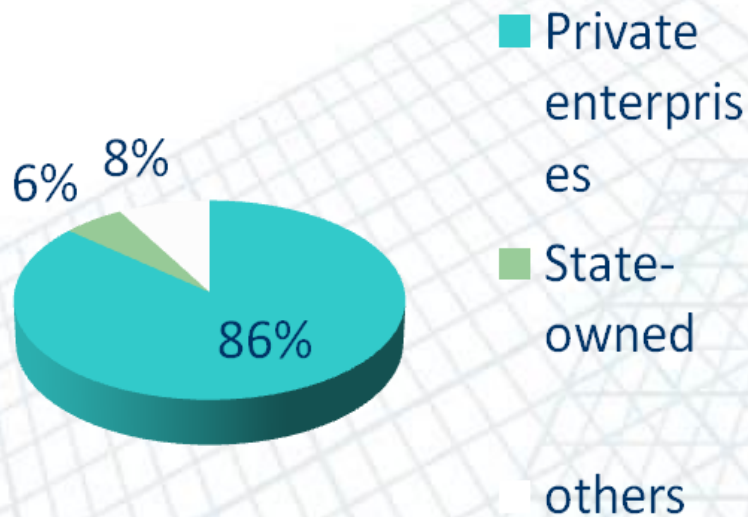
Qualified services

Assertion of benefits

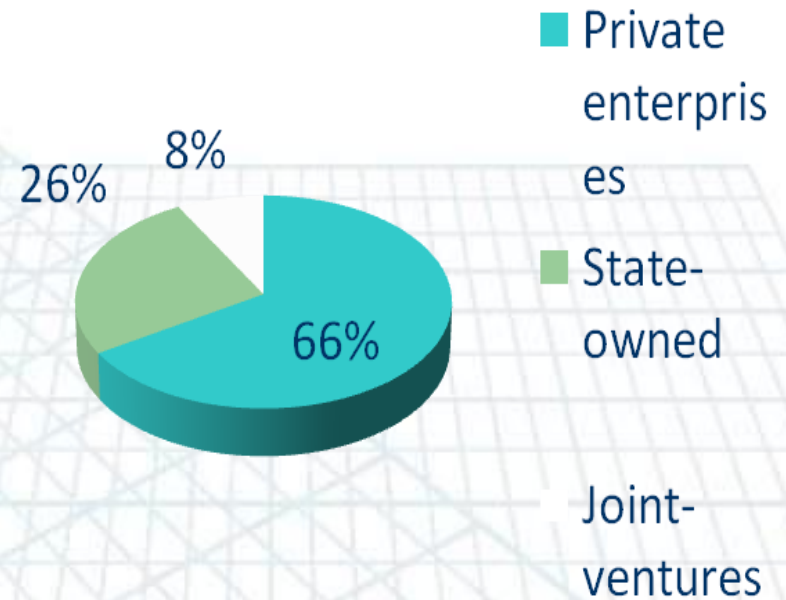
Development of TC Rental Enterprises

The rise of private enterprises

Proportion of enterprises in 13 provinces



Proportion in top 50 2012



Development of TC Rental Enterprises

- The rise of private enterprises



Development of TC Rental Enterprises

Focus on management

- Info system
- Maintenance
- innovation

- Best solution
- Immediate response
- communication

Equipment
&
Technology

HR

Services

Safety

- Certificate
- Training

- Inspection
- Training
- Case study

Development of TC Rental Enterprises

Preference of TC purchase

Brands

Performance

Human-based

Trend of Rental Industry

