

# DEMOLITION CONFERENCE TURKEY 2015

MARRIOTT ASIA HOTEL, ISTANBUL

12 MARCH



## SPONSORSHIP OPPORTUNITIES

**A top level conference and networking  
event to discuss the challenges facing  
the Turkish demolition sector**

CREATED AND ORGANISED BY

**dsri**  
DEMOLITION &  
RECYCLING INTERNATIONAL

**yıkım**  
GERİ DÖNÜŞÜM TÜRKİYE

**apa**  
YAYINCILIK

**khl**

## WHAT

One day conference and  
networking evening event

## WHERE

Marriott Asia Hotel,  
Istanbul, Turkey

## WHEN

12 March 2015

With the support of the Ministry of  
Environment and Urban Planning of Turkey



Supported by the  
leading manufacturers  
association in Turkey



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**KHL Group with APA Publishing are  
pleased to announce the second  
Demolition Conference Turkey**



**A**fter a postponement that resulted from the Turkish election held in March 2014 and the subsequent delay in the development and issuance of government legislation covering the demolition industry in that country, we can now announce the date for the next Demolition Conference Turkey, organised jointly by *D&Ri*, publisher KHL and its Turkish partner, Apa Yayıncılık.

The event will be held on Thursday March 12, 2015, once again at the Marriot Asia Hotel in Istanbul on the Asian side of the Bosphorus. The event, primarily intended for the developing Turkish demolition industry, will once again see a

mix of presentations from relevant speakers from that country as well as from a number of leading figures in the global demolition industry.

The Turkish content will include a presentation from a representative from the Turkish ministry responsible for the drafting of the new regulations and two from the Turkish Construction Equipment Manufacturers' Association, İMDER, and the Turkish Demolition Association, respectively. The Turkish content will be rounded off with a case study covering one of the most high profile and challenging demolition projects carried out in the country in recent months.

International speakers will cover a

*We look forward to welcoming*

**“The major event for the demolition and recycling industry in Turkey and the surrounding region”**



**“Network with senior industry executives and potential buyers”**

number of topics that are certain to be of interest to the developing Turkish demolition industry. These will include a review of the last word in modern demolition equipment, an outline of the planning process and documentation requirements involved in delivering a successful demolition project from initial studies through to completion, how to ensure safety on site during demolition work and finally, a study on best practice in recycling the waste that results from a typical demolition project.

Full speaker details and timings will be released in due course.

*you to Istanbul.*



Over 300 delegates from Turkey and the region attended the first joint KHL/Apa Demolition Conference Turkey, held at the Marriot Asia Hotel on the Asian side of the city of Istanbul

# GOLD SPONSORSHIP

## €12,500

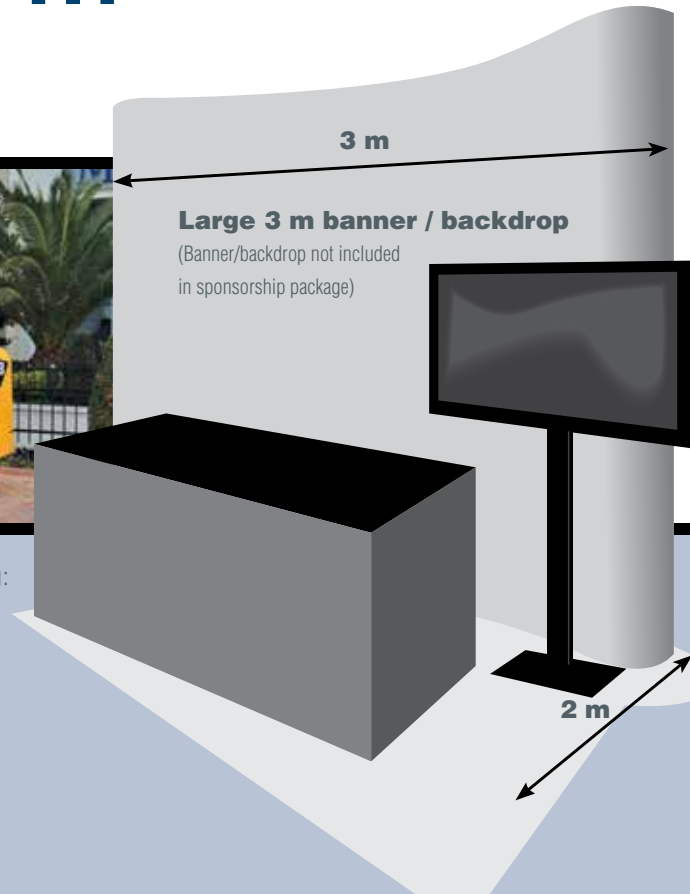


### INSIDE & OUTSIDE SPACE

#### ■ Prominent company branding throughout the conference including:

- Large table top display (Width 3m x Depth 2m)
- Plasma display screen
- Display area outside the Hotel main entrance
- Promotional banners and displays
- Branding on the delegate bag
- Promotional item in delegate bags (limited to gold sponsors)
- Full page advertisement in the conference brochure
- High visibility on-stage branding
- 10 conference tickets
- Pre and post event publicity

Enhanced sponsorship opportunities available to Gold sponsors only



### PRE-EVENT MARKETING

Your company brand will have extensive coverage in all the publicity material leading up to the event.

# SILVER SPONSORSHIP

€7,500



- Table top display (Width 2m x Depth 2m)
- Plasma display screen
- 5 Conference tickets
- Name/logo in the conference brochure and documents
- Name/logo on pull up banners at the event
- Pre and post event publicity



## PRE-EVENT MARKETING

Your company brand will have extensive coverage in all the publicity material leading up to the event.

# SUPPORTING SPONSORSHIP

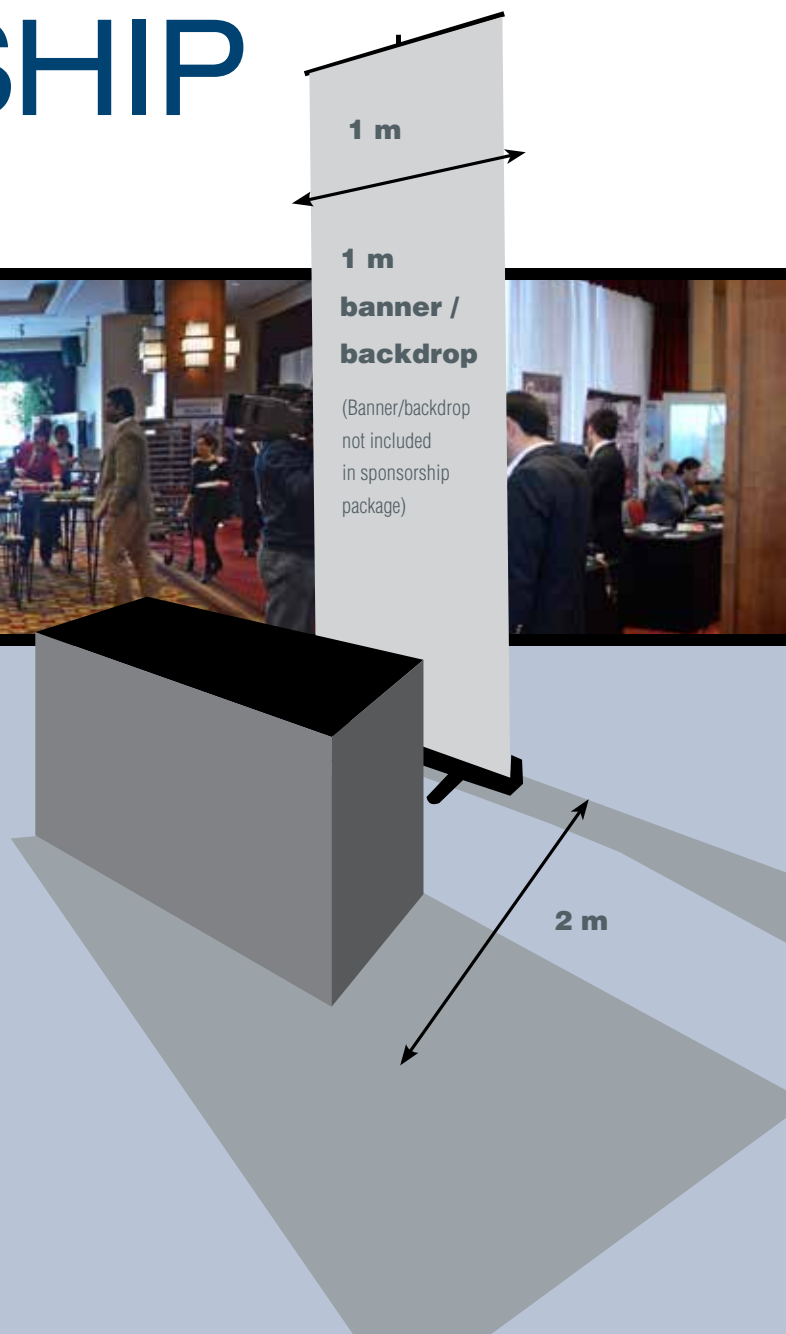
€4,000



- Table top display (Width 1m x Depth 2m)
- 3 Conference tickets
- Name/logo on conference documents and brochure
- Name/logo on pull up banners at the event
- Pre and post event publicity

## PRE-EVENT MARKETING

Your company brand will have extensive coverage in all the publicity material leading up to the event.





# SPONSOR BENEFITS

With extensive publicity before, during and after the conference, sponsors' names and logos will be strongly associated with the event and seen many thousands of times in KHL's magazines, newsletters and websites.

MAGAZINES



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DCT WEBSITE



KHL.COM



D&Ri WEB PAGE



D&Ri NEWSLETTER



DCT E-CASTS



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