



# INTERNATIONAL CRANES & TRANSPORT

LATIN AMERICA CONFERENCE

SÃO PAULO, BRAZIL

4 JUNE, 2013



## SPONSORSHIP OPPORTUNITIES

A top level conference and networking event to exchange information and discuss best practice on vital industry topics

CREATED AND  
ORGANISED BY

INTERNATIONAL  
**cranes**  
AND SPECIALIZED TRANSPORT

AMERICAN CRANES & TRANSPORT  
**ACT**  
&T

**construção**  
LATINO-AMERICANA

[www.khl.com/ctla](http://www.khl.com/ctla)

**khl**  
EVENTS

CONFERENCES ■ SUMMITS ■ AWARDS ■ NETWORKING

# KHL EVENTS



## CRANE & TRANSPORT EVENTS FOR 2013



WORLD CRANE  
AND TRANSPORT  
SUMMIT 2013

**K**HL Group conferences and exhibitions operate in all construction industry sectors and constantly strive to lead the way in the industries that they serve. Working in partnership with leading professionals, major corporations and respected associations worldwide, KHL Group has developed an expanding portfolio of international conferences and industry awards programmes. KHL events are held around the world, supporting key markets where the technical, training and commercial needs are greatest.

In May 2012 in Sao Paulo, Brazil, the first International Cranes & Transport Latin America conference brought together the leading figures in the global crane and transport industry.

The 2012 event was sponsored by leading manufacturers.

■ Faymonville ■ GJJ ■ Kobelco Cranes North America  
■ Liebherr ■ Modulift ■ Proplate ■ Scheuerle, Nicolas & Kamag  
■ Tadano ■ Terex ■ THI Fulangjie ■ XCMG ■ Zoomlion

Find out more at [www.khl.com/events](http://www.khl.com/events)



## Attendance figures for C&TLA 2012

TOTAL NUMBER OF  
DELEGATES BOOKED: **215**

NUMBER OF COMPANIES  
PRESENT: **84**

NUMBER OF COUNTRIES  
REPRESENTED: **12**

**WHAT**

Full day conference and  
networking evening event

**WHERE**

Tivoli Hotel,  
São Paulo, Brazil

**WHEN**

4 June 2013

“Gain access to key  
market intelligence  
and best practice  
information”

**KHL Group is pleased to announce the second  
International Cranes and Transport Latin America Conference**

WELCOME

“A big thank you to KHL for organising another great conference. It was a wonderful opportunity to explore the growing Latin American market and meet some key players in the industry. We learnt a lot and will definitely be signing up for next year.”  
**Sarah Spivey, Modulift**

**T**he Brazilian construction sector is currently booming. The football World Cup in 2014 and the Olympics in 2016 will require massive investment in infrastructure. Added to this are major projects for airports, power generation, oilfield and port development. Global Insight forecasts an infrastructure spend in excess of US\$ 140 billion by 2020.

With the tremendous interest and investment now taking place throughout Latin America, KHL has responded with the announcement of a brand new crane and transport event.

A one-day conference and networking event will be held in São Paulo, Brazil on 4 June. This event has the full support of the leading associations in Brazil – Sobratema and Sindipesa.

SUPPORTING ASSOCIATIONS





# SPONSOR BENEFITS

With extensive publicity before, during and after the conference, sponsors' names and logos will be strongly associated with the event and seen many thousands of times. In KHL's magazines, newsletters and websites.

## MAGAZINES



## KHL APP

## KHL.COM



## IC'S WEB PAGE



## WCW E-NEWSLETTER



## CTLA E-CASTS







# EXCLUSIVE GOLD SPONSORSHIP

## \$25,000

Only four companies will benefit from the highest profile Gold Sponsorship



- Company logo displayed throughout the conference and reception
- Logo on the front cover of the conference brochure
- Table top display in prominent position for lunch/coffee breaks/reception
- Promotional item in conference bag
- Full page advertisement in the conference brochure
- 10 conference tickets
- Company logo on pull up banners at the event
- Pre and post event publicity in KHL magazines and website\*

### \*PRE-EVENT MARKETING

Your company brand will have extensive coverage in all the publicity material leading up to the event.

See left for more details

Enhanced sponsorship opportunities available to Gold sponsors only

[www.khl.com/ctla](http://www.khl.com/ctla)



# SILVER SPONSORSHIP

## \$15000



- Table top display during the lunch/coffee break/reception
- 5 Conference tickets
- Name/logo in the conference brochure and documents
- Name/logo on pull up banners at the event
- Name/logo displayed in rotation during conference and at the reception
- Pre and post event publicity in KHL magazines and website\*
- Promotional A4 insert in conference bag

### \*PRE-EVENT MARKETING

Your company brand will have extensive coverage in all the publicity material leading up to the event. See page 4 for more details



# SUPPORTING SPONSORSHIP

## \$7500



- Table top display during lunch/coffee break/reception
- 2 Conference tickets
- Name/logo on conference documents and brochure
- Name/logo on pull up banners at the event
- Pre and post event publicity in KHL magazines and website\*

### \*PRE-EVENT MARKETING

Your company brand will have extensive coverage in all the publicity material leading up to the event. See page 4 for more details

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## LATIN AMERICA CONFERENCE

SÃO PAULO, BRAZIL

4 JUNE, 2013

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