

CRANES & TRANSPORT

LATIN AMERICA CONFERENCE

SÃO PAULO, BRAZIL

4 JUNE, 2013



A top level conference and networking event to exchange information and discuss best practice on vital industry topics

www.khl.com/ctla





CONFERENCES ■ SUMMITS ■ AWARDS ■ NETWORKING

KHL EVENTS



CRANE & TRANSPORT EVENTS FOR 2013







HL Group conferences and exhibitions operate in all construction industry sectors and constantly strive to lead the way in the industries that they serve. Working in partnership with leading professionals, major corporations and respected associations worldwide, KHL Group has developed an expanding portfolio of international conferences and industry awards programmes. KHL events are held around the world, supporting key markets where the technical, training and commercial needs are greatest.

In May 2012 in Sao Paulo, Brazil, the first International Cranes & Transport Latin America conference brought together the leading figures in the global crane and transport industry.

The 2012 event was sponsored by leading manufacturers.

- Faymonville G|| Kobelco Cranes North America
- Liebherr Modulift Proplate Scheuerle, Nicolas & Kamag
- Tadano
 Terex
 THI Fulangjie
 XCMG
 Zoomlion

Find out more at www.khl.com/events



Attendance figures for C&TLA 2012

TOTAL NUMBER OF DELEGATES BOOKED: 215

NUMBER OF COMPANIES PRESENT: **84**

NUMBER OF COUNTRIES REPRESENTED: 12

www.khl.com/ctla

WHAT

Full day conference and networking evening event

WHERE

Tivoli Hotel, São Paulo, Brazil

WHEN

4 June 2013

"Gain access to key market intelligence and best practice information"

KHL Group is pleased to announce the second International Cranes and Transport Latin America Conference



"A big thank you to KHL for organising another great conference. It was a wonderful opportunity to explore the growing Latin American market and meet some key players in the industry. We learnt a lot and will definitely be signing up for next year."

Sarah Spivey, Modulift

he Brazilian construction sector is currently booming. The football World Cup in 2014 and the Olympics in 2016 will require massive investment in infrastructure. Added to this are major projects for airports, power generation, oilfield and port development. Global Insight forecasts an infrastructure spend in excess of US\$ 140 billion by 2020.

With the tremendous interest and investment now taking place throughout Latin America, KHL has responded with the announcement of a brand new crane and transport event.

A one-day conference and networking event will be held in São Paulo, Brazil on 4 June. This event has the full support of the leading associations in Brazil – Sobratema and Sindipesa.

SUPPORTING ASSOCIATIONS

















SPONSOR BENEFITS

With extensive publicity before, during and after the conference, sponsors' names and logos will be strongly associated with the event and seen many thousands of times. In KHL's magazines, newsletters and websites.





KHL APP







CONFERENCE SUCCESS
CONFERENCE SU

CTLA E-CASTS



EXCLUSIVE GOLD SPONSORSHIP \$25,000

Only four companies will benefit from the highest profile Gold Sponsorship



- Company logo displayed throughout the conference and reception
- Logo on the front cover of the conference brochure
- Table top display in prominent position for lunch/coffee breaks/reception
- Promotional item in conference bag
- Full page advertisement in the conference brochure
- 10 conference tickets
- Company logo on pull up banners at the event
- Pre and post event publicity in KHL magazines and website*

*PRE-EVENT MARKETING

Your company brand will have extensive coverage in all the publicity material leading up to the event.

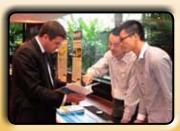
See left for more details

Enhanced sponsorship opportunities available to Gold sponsors only

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SILVER SPONSORSHIP \$15000



- Table top display during the lunch/coffee break/reception
- 5 Conference tickets
- Name/logo in the conference brochure and documents
- Name/logo on pull up banners at the event
- Name/logo displayed in rotation during conference and at the reception
- Pre and post event publicity in KHL magazines and website*
- Promotional A4 insert in conference bag

*PRE-EVENT MARKETING

Your company brand will have extensive coverage in all the publicity material leading up to the event. See page 4 for more details





SUPPORTING SPONSORSHIP \$7500



- Table top display during lunch/coffee break/reception
- 2 Conference tickets
- Name/logo on conference documents and brochure
- Name/logo on pull up banners at the event
- Pre and post event publicity in KHL magazines and website*

*PRE-EVENT MARKETING

Your company brand will have extensive coverage in all the publicity material leading up to the event. See page 4 for more details

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4 JUNE, 2013

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