Reaching a global audience

Media information 2014
International Cranes and Specialized Transport (IC) – through multiple media products – reaches all corners of the world. Inside this media kit you will find a wide range of options to target specific markets and to build and develop awareness of your brands among the industry professionals that count.

What’s inside

3...... MARKET OVERVIEW
4...... IC’s PRINT AND DIGITAL MAGAZINE
  4...... About the magazine
  5...... Circulation
  6...... Editorial programme 2014
  8...... Advertising rates and production details
  9...... Classified advertising
  9...... The Crane Market
  10.... World Crane Week e-newsletter
  11.... Website
  12.... Tablet edition
  12.... World Crane Guide
13.... CRANE AND TRANSPORT EVENTS
14.... KHL PORTFOLIO
16.... CONTACTS
Be prepared as the global crane and transport market continues its return

Market recovery continues since the manufacturers’ sales low of 2011 after the 2008 collapse in many of the world’s economies. The comeback is by no means universal but it is encouraging nonetheless. The return to growth continues in 2014, especially in North America, parts of Asia, for example, Japan and Thailand, and in Africa. Infrastructure and the energy sector are the source of much of the work. Financing remains difficult but the demand for new roads, bridges, rail facilities and airports is driving pressure to ease the release of funds. Port facilities worldwide are being expanded and capacity increased to cope with greater volumes and larger vessels.

As a barometer of the health of the crane industry, the ICSO ranking of the world’s largest crane-owning companies is unmatched. Even now in its 18th year it continues to expand, with 18 new entries this year. Mammoet remained at the top of the table, with a strong lead over its closest rival, Sarens, which had, however, reduced the gap by 30% in the last year. ALE in third place has also significantly reduced the gap on Sarens and Mammoet and overtaken Lampson.

In the top ten basket of companies the Index was also up 10% the year before - in 2011. The number of depots in 2012 was up 10% (15% in 2011) and the number of employees was up 15% (3% in 2011). In the top 100 the number of depots was up 5% (81) and the number of employees was up 8% or an impressive 15,500 people.

The latest ICSO indicates that business is improving almost everywhere, albeit in many places from a very low level.

In 2012 sales of new cranes increased regionally overall, with the exception of the Middle East which remained slow. The year before there were only increases in Asia, Latin America and Australia. For 2012 the major crane and transport industry equipment manufacturers posted healthy revenue growth percentages ranging from high single digits to more than 20. Around three quarters of new cranes are sold into the energy sector.

High performance

A 2012 highlight is the USA where there was a double digit percentage sales increase for new cranes. Confidence continues to return, sales are increasing and there is a positive outlook. End users are busy, on the transport side too, particularly with shale gas in the USA and oil sands in Canada. Specialized transport companies are busy delivering new heavy machinery from factories in the USA and Hurricane Sandy clean up and rebuild work continues.

Australia and Latin America were other 2012 highlights where there were again double digit percentage increases in new crane sales revenue. Africa is another highlight where sales have increased massively over the last three years. Europe, however, was way down in low single digits overall, largely due to continued decline in several countries.

More recently, while business in some countries remains soft, companies are preparing for development, in readiness to capture the business as it returns. A recent fall in growth in Brazil, India and China is the calm before the next storm. Earlier falls in parts of the Middle East are abating and beginning to turn around. Potential remains strong in Turkey, the surrounding region and Russia.

International Cranes and Specialized Transport magazine matches its BPA audited circulation to key markets. Research into growth, GDP and spend on construction, upcoming projects, funding and data from a host of other sources are combined to help determine circulation development and carefully targeted bonus circulations.
ABOUT THE MAGAZINE

KEY INFORMATION

FREQUENCY: 12 ISSUES A YEAR
CIRCULATION: 17,400
FORMATS: PRINT AND DIGITAL

To achieve and maintain a business edge it is vital to keep ahead of the competition and up to date with the latest industry developments. Well reported news and other information about growth markets, products, techniques and services around the world from a source you can trust will help you to make informed decisions. International Cranes and Specialized Transport provides this information. To suit all readers the information is presented in a range of clear and accessible formats, from the traditional paper copy through page-turning digital issues and the web site to tablet versions. A highlight is our breaking news on the latest products, services and market developments, seen first in the crane and transport sector of the www.khl.com web site.

An advertisement in International Cranes and Specialized Transport magazine and its wider product portfolio is an ideal way for you to communicate your sales message to your target audience. With a BPA audited average circulation of more than 17,000 every month you will be reaching many thousands of potential customers around the world and you will reaffirm your continued presence in the market.

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EDITORIAL

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Chosen by the Specialized Carriers and Rigging Association (SC&RA) as its official international magazine.

Chosen by the European Association of Abnormal Road Transport and Mobile Cranes (ESTA) as its media partner.

Chosen by The Crane Industry Council of Australia (CICA) as its media partner.

Chosen by the Specialized Carriers and Rigging Association (SC&RA) as
its official international magazine.

International Cranes and Specialized Transport magazine is the first choice publication for news and features on the lifting and specialized transport industry.
Dynamic, quality and trusted circulation

*International Cranes and Specialized Transport* magazine is the ONLY international specialized lifting and transport magazine with a BPA audit. The BPA maintains the highest standards in the industry and gives you your guarantee of a quality and quantity circulation.

**Dynamic circulation: What does it mean?**
Through extensive worldwide data research we constantly endeavour to improve and change the circulation to match the crane buying markets both now and in the future.

**Quality circulation: What does it mean?**
Circulation matched to data research on industry growth that seeks to reach new business in new markets, *not* just the same names year in year out without thought to the latest demands that come from wind power, petrochemical and ever increasing need for infrastructure improvements.

**Trusted circulation: What does it mean?**
KHL Group is the publisher of *International Cranes and Specialized Transport* magazine and is both the leading and most respected supplier of global construction-related information in the world. KHL's reputation as market leader is maintained by an established and well known team that you can trust.

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**GEOGRAPHIC SPREAD**

<table>
<thead>
<tr>
<th>Region</th>
<th>Circulation</th>
</tr>
</thead>
<tbody>
<tr>
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<td>Asia Pacific/Australia/New Zealand</td>
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<td>Europe</td>
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<td>Africa</td>
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<td>North America</td>
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</tr>
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<td>South America/Central America/Caribbean</td>
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<td><strong>TOTAL QUALIFIED CIRCULATION</strong></td>
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</tr>
</tbody>
</table>

(1) Geographical breakout of 12,922 TQ circulation for May 2013 analysed issue, from the June 2013 statement.

**CIRCULATION BY BUSINESS AND INDUSTRY TYPE**

Construction contractors/consultants and crane rental companies, specialized/heavy transport, industrial establishments, docks/harbours, manufacturers of lifting equipment, agents and distributors, government/defence/international authority, utility, wind power and others allied to the field

<table>
<thead>
<tr>
<th>CIRCULATION</th>
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<tr>
<td><strong>TOTAL AVERAGE QUALIFIED CIRCULATION</strong></td>
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<tr>
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<tr>
<td><strong>TOTAL AVERAGE CIRCULATION</strong></td>
<td><strong>17,094</strong></td>
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</table>

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International Cranes and Specialized Transport BPA June 2013 statement:

(2) Geographical breakout of 13,051 TQ circulation and 4,043 TQ advertiser and exhibition copies and other for a total average circulation of 17,094.

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**BPA WORLDWIDE**

BPA Worldwide is the leading auditor of international business-to-business magazines. BPA Worldwide delivers business media audits of unsurpassed rigor, accuracy, completeness and quality. BPA provides solid assurance for advertisers. For media buyers around the world, a BPA audit provides a guarantee of trust.

**All audits are NOT the same!**
Protect your advertising investment and have confidence that you are getting what you pay for by selecting quality audited media. Make sure you’re buying ad space from a media owner who recognizes the difference between a quality audit organizations and “those other guys.”

Here are some important points to know about quality data from quality media auditors:

- Audited data should come from a non-for-profit organization with no vested interest in the results.
- Unaudited media are more likely to claim audience data that is far in excess of their distribution. It was this type of business practice by publishers that served as the driving force behind the formation of quality media auditing firms, and it’s why they are formed as not-for-profit entities with control in the hands of the media buying community.
- Adhere to a set of standardized rules created by advertisers, media buyers and media owners.
- Quality auditing firms are independent and operate at arm’s length, distanced from the media owner’s control.

Choosing to use a for-profit auditor that can’t claim media buyer governance may be putting advertisers’ marketing spend at risk.

Francis Stones
Director
European operations at BPA Worldwide

For further information please visit: www.bpaww.com
EDITORIAL PROGRAMME 2014

JANUARY 2014
BONUS CIRCULATION at ConExpo and to an extra 7,500 contractors worldwide

RENTAL CONFIDENCE SURVEY
IC’s annual worldwide survey of rates for mobile and crawler cranes gives an insight into trends

CONEXPO PREVIEW
A preliminary look at ConExpo, the USA’s largest construction equipment event, from 4 to 8 March 2014

WIRE ROPE AND WINCHES
Crucial to safe operation of a crane are its wire rope and the winches

CERTIFICATION
Proper training is vital but equally important is to ensure its accreditation and effective implementation

FEBRUARY 2014
BONUS CIRCULATION at ConExpo and SC&RA Specialized Transportation Symposium

CONEXPO SHOW GUIDE
IC presents a full guide to the new equipment, components and services at the USA’s largest construction equipment event

TRUCK CRANES
The ability to cover long distances at highway speeds, plus potentially lower maintenance costs is an advantage

REPAIR AND REFURBISHMENT
The economics and practicalities of repair and refurbishment versus replacement

INDUSTRIAL LIFTING
Lifting in industrial environments, including electric overhead travelling and yard cranes, skates and jacks

SC&RA SPECIALIZED TRANSPORTATION SYMPOSIUM
What to see at the SC&RA Specialized Transportation Symposium, 19 to 21 March.

MARCH 2014
BONUS CIRCULATION at the SC&RA Annual Conference and to 2,200 extra construction contractors

AUCTIONS
Used equipment is the only option for some buyers but it can also be viable for those who usually buy new machines

SC&RA ANNUAL CONFERENCE PREVIEW
What to see at the SC&RA Annual Conference, 22 to 26 April 2014

ESTA UPDATE
News from the association, including the 2014 ESTA Awards of Excellence presentation and dinner event

OPERATOR TRAINING
Proper training is vital but equally important is to ensure its effective implementation

JULY 2014
BONUS CIRCULATION to 500 specialist contractors and to an extra 500 contractors in Latin America

ALL TERRAIN CRANES
The five and six axle sector is most active but developments continue across the range

HYDRAULIC GANTRIES
Product news and site reports for this equipment sector with many applications

INDUSTRY FOCUS: ENERGY
Demand for energy continues its rapid rise. Around three quarters of new cranes are sold into primary energy sector applications

REGION FOCUS: LATIN AMERICA
Much needed infrastructure development is a huge potential market for cranes and specialized transport business

AUGUST 2014
SPECIAL ISSUE: specialized transport

Advertise in the August issue and receive a FREE advertisement in the 2014 World Crane Guide

TRANSPORT 50
The IC T50 ranking of the world’s largest specialized transport companies

SPECIALIZED TRANSPORT
Special-purpose equipment for moving oversized and overweight loads

ENVIRONMENTAL MATTERS
Reducing the environmental impact of your business and saving money

BOOM TRUCKS
Unrestricted highway travel is a major advantage of these cranes but what is new, and where is the market heading

SC&RA CRANE & RIGGING WORKSHOP PREVIEW
What to see at the annual how-to event for the lifting industry

SEPTEMBER 2014
BONUS CIRCULATION at SC&RA Crane & Rigging Workshop, and to 2,000 extra construction contractors

TOWER CRANES
In addition to low equipment cost it is erection time, ease of use and low operating cost that are key for products in this sector

IC TOWER INDEX
The original and best ranking of the world’s largest tower crane operating companies

TOPLIFT PREVIEW
The annual contest to find the best lift of the last 12 months, as determined by readers

WIRE ROPE AND WINCHES
Crucial to safe operation of a crane are its wire rope and the winches

REGION FOCUS: EUROPE
A mixed picture of extreme highs and lows characterises this huge market
**APRIL 2014**

**BONUS CIRCULATION**

at SC&RA Annual Conference, ESTA Awards, and to an extra 500 contractors in Turkey

**REMOTE CONTROLS**

Looking at ways technological developments continue to improve the product

**TOWER CRANES**

Users demand faster erection and dismantling and shorter lifting cycles

**WIND POWER UPDATE**

News from this busy sector where transport and erection costs define economic viability

**CRANES AND TRANSPORT TURKEY (CATT) PREVIEW**

What’s on at Cranes and Transport Turkey 2014 conference and networking dinner

**CONEXPO REVIEW**

Highlights from the USA’s largest construction equipment exhibition

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**MAY 2014**

**BONUS CIRCULATION** to an extra 7,500 contractors

**ARTICULATING LOADER CRANES**

What’s new for buyers and end users in this busy crane sector

**OPERATOR ASSISTANCE DEVICES AND VISION SYSTEMS**

News of load and capacity indicators and camera systems, among other equipment, to help operators work safely

---

**TELESCOPIC CRAWLER CRANES**

As roading wheeled cranes becomes more difficult the application of fast rigging telescopic crawlers is on the increase

**DERRICK CRANES**

Erecting tower cranes is just half of the process. Consideration then has to be given to dismantling and removing them

---

**JUNE 2014**

**SPECIAL ISSUE: IC50**

BONUS CIRCULATION to an extra 5,000 contractors and 900 dockside operators and contractors worldwide

**IC50**

The original and best listing of the world’s largest crane operating companies

**WIND POWER TRANSPORT**

Special equipment and techniques are needed as components get bigger

---

**DOCKSIDE LIFTING**

Trends in moving and handling goods using, among others, ship to shore, mobile harbour, RTG and crawler cranes

**SC&RA JOBS OF THE YEAR**

The winning projects in this prestigious annual contest

**ESTA UPDATE**

News from the association, including the ESTA Awards of Excellence

---

**OCTOBER 2014**

**BONUS CIRCULATION: at Bauma China, SAIE and WCTS; to an extra 1,900 contractors in Asia; and to offshore contractors worldwide**

**CRAWLER CRANES**

What’s new in crawler crane development and applications

**OFFSHORE LIFTING**

Operations in this tough sector require special equipment and procedures

**BAUMA CHINA EXHIBITION PREVIEW**

Preview of the construction equipment exhibition in Shanghai, China

**SAIE SHOW PREVIEW**

What’s on show from crane and trailer manufacturers in Bologna, Italy

**WORLD CRANE AND TRANSPORT SUMMIT PREVIEW**

The fourth World Crane and Transport Summit for industry professionals

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**NOVEMBER 2014**

**BONUS CIRCULATION** to an extra 2,000 contractors

**ICM20**

IC’s ranking of the world’s 20 largest crane manufacturers

**BELOW THE HOOK**

Products and procedures below the hook

---

**ROUGH TERRAIN CRANES**

The primary workhorse on site in many countries and in many application sectors

**SELF PROPELLED MODULAR TRANSPORTERS**

The SPMT is ubiquitous in transporting the largest and heaviest loads

**BC INDIA PREVIEW**

What to see at this construction equipment exhibition that is moving to Delhi

---

**DECEMBER 2014**

**BONUS CIRCULATION** to 2,000 specialist contractors

**SPECIAL ISSUE: HEAVY LIFTING**

News from the spectacular heavy lifting sector around the world

**TOPLIFT RESULT**

Find out which project readers voted as the IC TopLift for 2014

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**WIND TURBINE ERECTION**

A news roundup for projects and techniques in this busy sector

**INSURANCE AND RISK MANAGEMENT**

Minimise the likelihood of an accident and make sure that you are adequately covered

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Editorial information should be sent to KHL’s main UK office. The information and photographs should arrive at least one month prior to publication date. i.e. material for the June issue should arrive by 1 May.
ADVERTISING RATES

MECHANICAL DETAILS

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<th>DPS TRIM</th>
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COPY DATE
3 weeks prior to month of publication.

CANCELLATIONS
6 weeks prior to month of publication.

€ EURO DISPLAY RATES

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<td>1,980</td>
<td>1,760</td>
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Cover position
30% extra on page rates

Imports
Rates on application. Bound-in or loose, calculated according to weight

US$ DOLLAR DISPLAY RATES

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Cover position
30% extra on page rates

Imports
Rates on application – Bound-in or loose, calculated according to weight

PRODUCTION DETAILS

ACCEPTABLE SOFTWARE
■ InDesign  ■ QuarkXpress
■ Illustrator  ■ Photoshop

ACCEPTABLE FILE FORMATS
■ .jpeg  ■ .tif  ■ .eps  ■ .psd  ■ .pdf
(Press-ready Details available from www.pass4press.com)

DIGITAL PHOTOS AND GRAPHICS
■ Resolution: 300dpi
■ Color: CMYK
RGB files will be converted to CMYK and may result in colour variation.

RUNS
All screen and printer fonts should be supplied.

HOW TO SEND COPY
All copy should be sent with a colour proof.
■ FTP (contact the production department for details)
■ E-mail: production@khl.com
■ KHL production department, KHL Group, Southfields, Southview Road, Wadhurst, East Sussex, TN5 6TP, UK.

BONUS DIGITAL ISSUE
All advertisements are included in the digital versions of the magazine and are linked to the company website, giving digital issue readers immediate access to the advertiser’s homepage.
To ensure quality, please supply original files.
IC’s Crane Market
Your global source for used cranes and equipment

website
Reach buyers and dealers from all over the world - Unlimited entries at €250 per month

e-newsletter
This monthly e-Newsletter will include the latest cranes and equipment from the Crane Market website and a round-up of the latest industry news

SPECIAL CLASSIFIED PACKAGE
Maximise your exposure with our special ‘Classified Package’ and receive a 25% discount
E-NEWSLETTER

World Crane Week e-newsletter

WCrW reports on the latest crane and specialized transport news from around the world, offering a wealth of information to busy industry professionals

- Latest news from the crane, lifting and heavy transport sector
- 25,000 copies distributed weekly
- Strong circulation in Europe (40%) and North America (30%)
- Growth regions of Asia, Africa and Middle East also targeted

Banner rates & positions

<table>
<thead>
<tr>
<th>BANNER TYPE AND SIZE</th>
<th>1 MONTH</th>
<th>3 MONTHS</th>
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<tbody>
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<td></td>
<td>€840</td>
<td>€798</td>
<td>€714</td>
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IC online

International Cranes and Specialized Transport has on average 70,000 visitors to its web page each month. IC’s web pages offer many banner advertising opportunities

Banner rates and positions

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<thead>
<tr>
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<td>High visibility, headline position</td>
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<tr>
<td><strong>IN-CONTENT BANNER</strong> 450 x 90 pixels</td>
<td>$2,000</td>
<td>$1,900</td>
<td>$1,800</td>
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<tr>
<td>Maximum visibility embedded in news content</td>
<td>$1,500</td>
<td>$1,425</td>
<td>$1,350</td>
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</tbody>
</table>

** Shared position with up to 2 other sponsors.
DIGITAL MAGAZINE APP

Tablet edition

IC is now available as a tablet edition for reading on iPads and other tablet computers.

This is in addition to the existing digital versions of the magazine, which can either be downloaded as a PDF file or read using our online reader.

In investing in these different technologies we are ensuring that IC’s quality editorial is easy to access by subscribers all over the world.

The launch of the tablet version of the magazine follows the recent introduction of the IC News App, a free to download App for smart phones that gives readers the latest rental and construction sector news.

FREE rich media on advertisements in the digital issue e.g. video, photo galleries, 360 degree images

DIRECTORY

World Crane Guide

Recieve a FREE advertisement in the World Crane Guide – Just advertise in the August issue of International Cranes and Specialized Transport

The directory is the most comprehensive crane reference guide in the world.

In addition, the guide includes an overview of the global crane sector, plus the most recent ICSO list.

The World Crane Guide will be published in late-2014.
KHL Group are pleased to announce their conference programme for the coming year.

The construction industry sectors and have a very strong programme arranged in 2014 for the crane and transport industry. The events will be in partnership with leading industry associations, major corporations, lifting and transport companies and professional individuals.

The crane and specialized transport conferences will address best practice and key industry topics as well as provide an outstanding opportunity to network with senior industry professionals. They are first class events that reflect the industry today and promise to be interesting and timely.

The unique audience of senior executives and leading professionals who attend these events provide the sponsors with an outstanding opportunity to promote themselves to key decision makers throughout the day.

Through these events you can secure important market intelligence and be involved in debates about key issues that help shape developments and standards.

"The largest crane and heavy haulage transport party in Europe".

ESTA (The European association of abnormal road transport and mobile cranes) in association with KHL host the annual ESTA Awards of Excellence.

The event brings together the leading companies involved in the use and manufacture of both mobile cranes and heavy transport and represents an excellent opportunity to meet and network with fellow industry professionals.

WHAT: Networking and awards dinner and hosted drinks reception
WHERE: Amsterdam, The Netherlands
WHEN: 24 April, 2014

www.khl.com/esta

"Turkey's continued growth and unique link between Europe and Asia makes it a key market. KHL in association with APA Publishing will host the second Cranes and Transport Turkey conference. A great event that brings together the key players in Turkey and the surrounding region."

WHAT: A top level one-day conference and networking evening reception
WHERE: Istanbul, Turkey
WHEN: 8 May, 2014

www.khl.com/catt

The Asia-Pacific region contains some of the fastest growing economies in the world and this new KHL conference will bring together major players from heavy lifting, abnormal road transport and the demanding energy sector.

WHAT: A top level one-day conference and networking evening reception
WHERE: Singapore
WHEN: 7 October, 2014

www.khl.com/catap

This is the premier event for the crane and heavy transport industry. For 2014 the conference moves to North America. A prestigious two-day conference and networking gala dinner fully supported by the SC&RA, ESTA and other leading associations from around the world.

WHAT: A two-day conference and networking gala dinner with hosted drinks reception
WHERE: Miami, USA
WHEN: 12-13 November, 2014

www.khl.com/wcts
# KHL PORTFOLIO

## MAGAZINES

<table>
<thead>
<tr>
<th>Magazine</th>
<th>Description</th>
<th>Frequency</th>
<th>Circulation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>International Truck Cranes</strong></td>
<td>The leading magazine, with a global circulation, for the crane, lifting and specialized transport industry.</td>
<td>12 issues a year</td>
<td>17,094</td>
</tr>
<tr>
<td><strong>International Construction Compacts</strong></td>
<td>Sent to 200 countries, with a circulation that targets both the largest construction markets in the world and the fastest-growing markets.</td>
<td>10 issues a year</td>
<td>24,820</td>
</tr>
<tr>
<td><strong>SCT</strong></td>
<td>The leading magazine for the North American crane, lifting and specialized transport industry.</td>
<td>12 issues a year</td>
<td>16,232</td>
</tr>
<tr>
<td><strong>ACT</strong></td>
<td>The only pan-European magazine, sent to 45 countries, with a circulation aimed at one of the biggest construction markets in the world.</td>
<td>10 issues a year</td>
<td>15,150</td>
</tr>
<tr>
<td><strong>VPT</strong></td>
<td>The only magazine delivering international crane and specialized transport information to Turkey and the surrounding region of the Middle East and North Africa</td>
<td>6 issues a year</td>
<td>4,200</td>
</tr>
<tr>
<td><strong>Construction Europe</strong></td>
<td>The magazine for the Latin America region. Printed in two languages: Portuguese for the buoyant Brazilian market and in Spanish for the rest of the region.</td>
<td>10 issues a year</td>
<td>17,259</td>
</tr>
</tbody>
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## E-NEWSLETTERS

- Influence your customers on a weekly basis through KHL’s e-newsletters which report on the latest industry news from around the world.

- **www.khl.com/newsletter**

## KHL.COM

khl.com is regularly updated with the most relevant and interesting crane and specialized transport news stories from around the world. The website also covers the other major construction industry sectors: general construction, demolition, access and rental.

- More than 1 million construction professionals have visited the site over the past 12 months.
- There are many innovative marketing opportunities on the website which enable advertisers to communicate daily with their customers.

## INFORMATION STORE

Unique reference sources for equipment buyers and users.

- Directories
- Toplists
- Special reports

- **www.khl-infostore.com**
The only magazine serving the global demolition and C&D waste recycling industry.

**FREQUENCY** 6 issues a year  
**GLOBAL CIRCULATION** 9,481

The first magazine to publish international information on the demolition industry for the Turkish market.

**FREQUENCY** 6 issues a year  
**TURKEY/REGION CIRCULATION** 2,500

The first magazine to take international construction information to the Turkish market and the surrounding region of the Middle East and North Africa in the Turkish (and English) language.

**FREQUENCY** 10 issues a year  
**TURKEY/REGION CIRCULATION** 7,200

The only international magazine dedicated to buyers and end-users of access equipment.

**FREQUENCY** 7 issues a year  
**GLOBAL CIRCULATION** 8,338

The leading magazine for the North American telehandler and access equipment market.

**FREQUENCY** 7 issues a year  
**NORTH AMERICAN CIRCULATION** 12,992

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**E-MARKETING**

KHL’s direct marketing offers a cost effective route to market via a marketing campaign in either print or by electronic delivery (e-cast). The campaign can be tailored to reach a precise audience in terms of both geography and demography, for example, construction contractors in Latin America could represent your target market.

KHL has a database of more than 250,000 construction professionals worldwide.

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**MOBILE APP.**

- Global construction news on iPhone, iPad and Android smart phones
- Magazines available on iPad and other tablets
- Sponsorship banners available

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**EVENTS**

A number of high profile events which bring together leading figures in the construction industry. Conferences to discuss the key issues of the day and awards dinners to recognise excellence and outstanding achievement.

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AND SPECIALIZED TRANSPORT